



Georgia Business Aviation Association
Post Office Box 43327
Atlanta, Georgia 30336
www.gbaa.org

July 6, 2006

Mr. Michael Barr
University of Southern California
6033 W. Century Boulevard, Suite 920
Los Angeles, CA 90045

RE: GBAA Safety Day Speaking Engagement

Dear Mike:

The GBAA is very excited to have you speaking at this year's Safety Day on Wednesday, August 23. Plans are well underway to make this an outstanding event. We have included an agenda to give you an overview of the day. As you can see, your participation is a key part of our success.

This packet serves to outline a number of items as you prepare for your visit with GBAA and its members. Please review the contents and deliverables carefully as it should answer many questions and possibly raise a few more.

Presentation

All presentations are scheduled to be 30 minutes followed with 10 minutes of Q&A. There will be a podium with a microphone on a riser. Lavaleir microphones are available if needed. All presentations will be pre-loaded onto a central computer and wired into sound should you need it. Your first slide will be ready and projected at the beginning of your session. Please provide an electronic copy of your presentation by August 1. A hardcopy of your presentation, unless otherwise directed, will be provided to all attendees within the event program. Presentations can be e-mailed directly to Jeff Agur at jagur@vanallen.com. For presentations too large to e-mail, please forward via CD to Jeff at 179 Glen Eagle Way, McDonough, GA 30253. Unless otherwise specified, slide progressions will be done manually by you. Should you have any specific A/V or setup requirements, please notify us as soon as possible.

Marketing

As a general rule, we ask that all presentations be focused on the content and message of the topic at hand. Commercials or advertisements for particular products and services are discouraged. We welcome your presentation to include images and logos of your company and its services. In addition, if you would like to provide marketing materials, a table will be provided within the ballroom where you are more than welcome to place them for the attendees.

Biography

Also included in the event program, along with your presentation, will be a brief speaker's biography. Please limit the biography to one page. The bio should provide background and experience about you. If space permits, additional information about your company and services are also welcomed. Formatting of the bio is not important and will be done by GBAA. Please provide your bio by August 1 to Jeff Agur via e-mail.

Hotel Information

The host hotel for our event is Marriott Century Center. Should you require accommodations, a special event rate has been provided at \$109/night. Call 404-325-000 and request the GBAA room block. Included in this package are driving directions and hotel information.

Speaker Dinner

For your time and efforts, the GBAA would like to extend our gratitude and invite you to a speakers' dinner in your honor. The dinner will be held on Tuesday, August 22 at 6PM. If you are traveling with spouses or special guests, we invite them along as well. Please RSVP to Jeff Agur for this event no later than Friday, August 18. Location is still pending but the dinner is tentatively planned to be in the Buckhead area. Further details and driving directions will be provided when available. For those requiring transportation assistance, please notify during your RSVP.

The Big Day

On the day of the event, registration and continental breakfast begin at 8:00AM. An agenda has also been included in this packet. All morning speakers are asked to arrive during the initial registration period. Afternoon speakers are asked to arrive no later than 12:00PM. All speakers are welcome to attend the entire session if they desire.

We look forward to working with you over the next few weeks as you prepare your materials. Should you have any comments or questions, please feel free to contact Bruce Egart or Jeff Agur. Our contact information is listed below.

Respectfully and sincerely,

Bruce and Jeff

Contact information:

Bruce Egart

E-mail: bae-erau@mindspring.com

Mobile: 706-464-5249

Jeff Agur

E-mail: jagur@vanallen.com

Office: 770-507-5001

Mobile: 404-358-6870



GBAA Safety Day

August 23, 2006

Location: Marriott Perimeter Center

Preliminary Agenda:

- 08:00 Registration Open/Breakfast
- 08:30 Introduction/Session Begins – Dave Small, GBAA
- 08:45 Safety Management Systems – Mike Barr, USC
- 09:25 Risk Management – Robert Sumwalt, SCANA
- 10:05 Energy Break
- 10:35 Safety Program – Ken Spivey, FAA
- 11:15 Fatigue Management – Dr. Carol Ash
- 12:00 Lunch/Keynote Speaker, Steve Brown, NBAA
- 13:00 Ground Accident Prevention – Bob Vandel, Flight Safety Foundation
- 13:40 Dirty Dozen: Human Factors in Aviation Maintenance – Jon Byrd, MGTC
- 14:20 Energy Break
- 14:50 Behavior Based Safety Management Processes – Bill Grimes, Marsh
- 15:30 Crew Resource Management – Gary Rower, Century CRM
- 16:10 Closing Remarks and Raffle
- 16:30 Session Adjourns

[Print >>](#)

Atlanta Marriott Century Center >>

2000 Century Boulevard NE
Atlanta, Georgia, 30345, USA
Phone: 1-404-325-0000
Fax: 1-404-325-4920



Area Airports

Atlanta-Hartsfield-Jackson International Airport - ATL

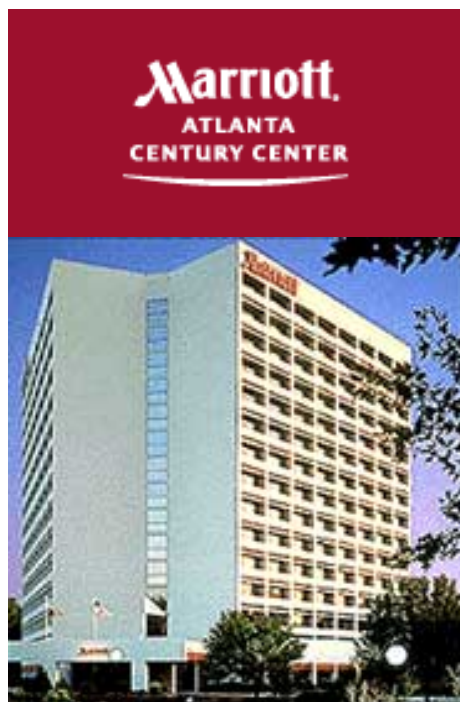
Hotel Direction: 19 mi N

Driving Directions: Travel Interstate 85 North to Clairmont Road (Exit 91), Turn left onto Clairmont Rd, At third traffic light, turn right onto Century Blvd. Hotel at end of Blvd on right.

Subway service, fee: 1.75 USD (one way)

Estimated taxi fare: 30 USD (one way)

[Close Window >>](#)



Atlanta Marriott Century Center

2000 Century Boulevard NE

Atlanta, Georgia 30345 USA

Phone: 1-404-325-0000

Fax: 1-404-325-4920

Sales: 1-404-325-0000

Sales Fax: 1-404-982-9963

Marriott Rewards Category: 3

Hotel Awards

- Mobil Travel Guide Stars: 3

Directions

From Airport

Atlanta-Hartsfield-Jackson

International Airport (ATL) - ATL

- Hotel direction: 19 mi N
- Driving directions: Travel Interstate 85 North to Clairmont Road (Exit 91), Turn left onto Clairmont Rd, At third traffic light, turn right onto Century Blvd. Hotel at end of Blvd on right.
- Subway service, fee: 1.75 USD (one way)
- Estimated taxi fare: 30.00 USD (one way)

Arrival Information

Check-In and Checkout

- Check-in: 3:00 PM, Checkout: 12:00 PM

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- Video Review Billing, Video Checkout
- Express Check-In and Express Checkout

Parking

- Complimentary on-site parking

Pet Policy

- Pets not allowed

Hotel Details

- 15 floors, 282 rooms, 5 suites
- 282 The Room That Works® guest rooms
- 16 meeting rooms, 25000 Square Feet total meeting space
- 2 Concierge levels

Guest Room Information

(may vary by room type)

Room Amenities

- Air conditioning
- Alarm clock
- Bottled water, for a fee
- Coffee maker/tea service
- Crib
- Individual climate control
- Iron and ironing board
- Luxurious bedding - down comforters, custom duvets, cotton-rich linens
- Pillows: down/feather
- Pillows: foam
- Pull-out sofa bed
- Rollaway bed

Bathroom Amenities

- Bathroom amenities
- Hair dryer

Room Entertainment

- Cable channel: CNN
- Cable channel: ESPN
- Cable channel: HBO
- Cable/satellite TV
- Color TV
- Movies/videos, pay-per-view
- VCR player
- Video games and players for rent
- Wet bar

Business Amenities

- Electrical outlet: desk level
- Phone feature: voice mail
- Two-line phone

Services

Complimentary Services

- Coffee/tea in-room
- Newspaper delivered to room
- Newspaper in lobby
- Phone calls: toll-free

Guest Services

- Concierge desk
- Full-service business center
- Local restaurant dinner delivery
- Safe deposit boxes, front desk

Restaurants & Lounges

Kick's Bar and Grille

- American
- Open for dinner
- Newly renovated casual setting offering great food and drink

Park Place Cafe

- American
- Open for breakfast, lunch and dinner
- Casual dining offering daily breakfast and lunch buffet. Evening dinner daily specials.

Recreation

Swimming

- Lake Lanier Islands (25 mi)
- Outdoor Pool, heated

Activities

- Biking trail (20 mi)
- Bowling (2 mi)
- Fly-fishing (70 mi)
- Hiking
- Jet-skiing (25 mi)
- Jogging/fitness trail (0.1 mi)
- Kayaking (70 mi)
- Miniature golf
- Mountain biking, trail (20 mi)
- Nature preserve, trail
- River rafting (40 mi)
- Rock climbing (18 mi)
- Sailing (25 mi)

- Sauna
- Tennis (5 mi)
- Water-skiing (25 mi)

Fitness Facilities

- Fitness Center
- Atlanta Fitness Center

Golf

- Bobby Jones
- North Fulton
- Stone Mountain(18 mi)
- The Georgian Resort

Attractions & Landmarks

- Atlanta Botanical Gardens
- Buckhead Shopping (Lenox Mall and Phipps Plaza)
- CNN Center
- Georgia Dome
- High Museum of Art
- Six Flags Over Georgia
- Fernbank Science Museum
- Carter Presidential Library/Freedom Center
- Stone Mountain
- Turner Field (Home of the Braves)
- Underground Atlanta
- World of Coca Cola
- Zoo Atlanta
- Fernbank Science Center
- Atlanta History Museum
- Emory University
- Six Flags White Water
- Martin Luther King Jr. National Historic Site
- American Adventures
- Stone Mountain
- Centennial Olympic Park

High-speed Internet Access

Location | Connectivity

Public Areas:

- Wireless

Guest Rooms:

- Wired