



**DEDICATED TO HELPING BUSINESS
ACHIEVE ITS HIGHEST GOALS.**

DEDICATED TO HELPING BUSINESS ACHIEVE ITS HIGHEST GOALS.



HOSTING A SUCCESSFUL REGIONAL BUSINESS AVIATION SAFETY EVENT

NBAA Regional Group Leadership Webinar 4

March 29th, 2011

Hosting a Successful Regional Business Aviation Safety Event

- | | |
|--------------------------|--------------------|
| I. STARTING FROM SCRATCH | David Lehman, PNBA |
| II. KEEPING IT FRESH | Jeff Agur, GBAA |
| III. UNIQUE PERSPECTIVES | Ben Lewis, PCAT |
| IV. AVAILABLE RESOURCES | NBAA Regional Reps |



STARTING A SAFETY DAY FROM SCRATCH

David Lehman





PNBAA Presents
2011 Safety Event



Why Host a SAFETY Day?

SAFETY is a universal concept that everyone in aviation strives for

A SAFETY Day would provide added benefit to regional group members

Many local operators aren't able to attend the safety events offered around the country

AN EFFECTIVE SAFETY DAY SHOULD:

Offer an exceptional learning environment for local operators seeking guidance for maintaining safe operations.

Provide valuable informational content for attendees.

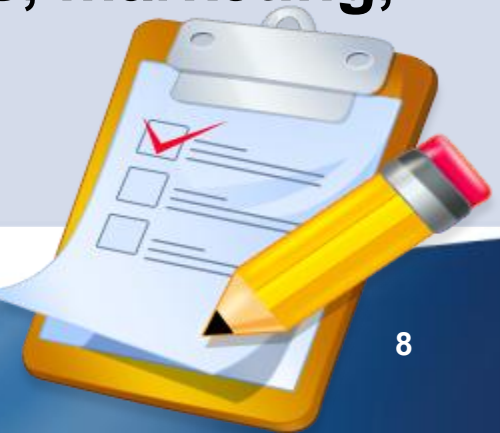
Increase & strengthen membership of regional group

Provide valuable networking opportunities for sponsors

Continue to improve & grow each year

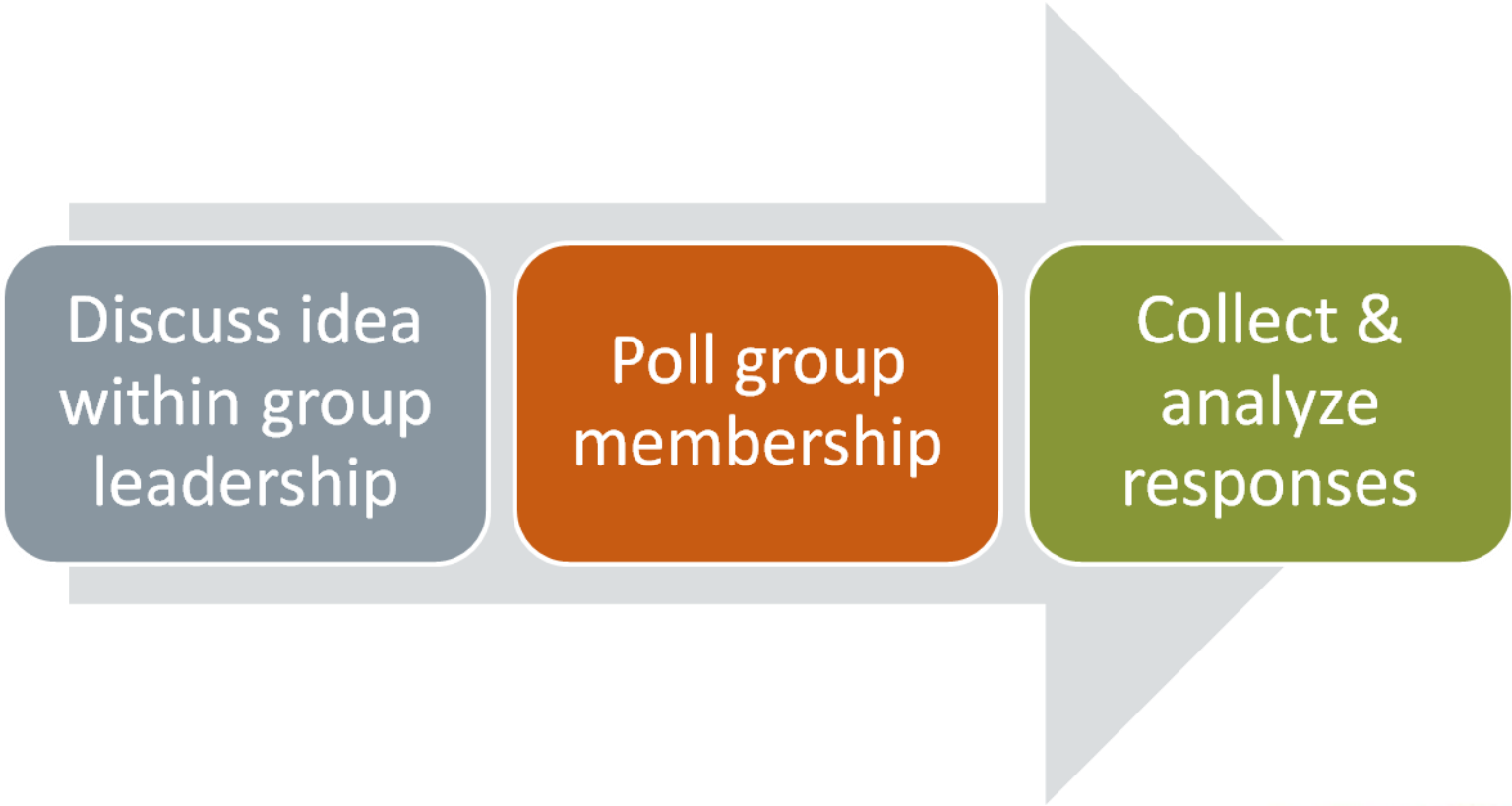
Planning a Safety Event - logistics

- **Goal: formal or informal?**
- **Key Personnel**
- **It takes a village – PLANNING COMMITTEE!**
- **Research: ideas & templates are out there!**
- **Topics, speakers, sponsors, attendees, marketing, logistics**



LOCAL INTEREST:

Is it there?



Discuss idea
within group
leadership

Poll group
membership

Collect &
analyze
responses

Considering the Safety Day Idea...

Potential Roadblocks



- **Financial considerations**
- **Providing relevant content**
- **Time constraints**
- **If we build it, will they come?**

Getting Started



*Look at other
regional
group events*

*Utilize
available
resources*

*If you build
it, they will
come!*

EXAMPLES OF THEMES & TOPICS A SAFETY DAY MIGHT OFFER...

CRM Training

Fatigue
Awareness &
Management

SMS

Human
Factors

Winter
Weather
Operations

Runway
Safety



Examples of Regional & National Safety Events



History of PNBAA Safety Events

2008 – Planning begins



2009 – Inaugural Year



2010



2011



PNBAA's Recommendations...

Establish a
Planning Committee

- *It takes a village*

Research Available
Resources

- *Don't reinvent the wheel*

Utilize Checklists

- *And DELEGATE!*

Follow-Up

- *Keep the momentum going!*

KEEPING ESTABLISHED SAFETY DAYS FRESH

Jeff Agur



SAFETY DAYS OVER THE YEARS



**2006: Inaugural
GBAA Safety
Day**

2008

2010

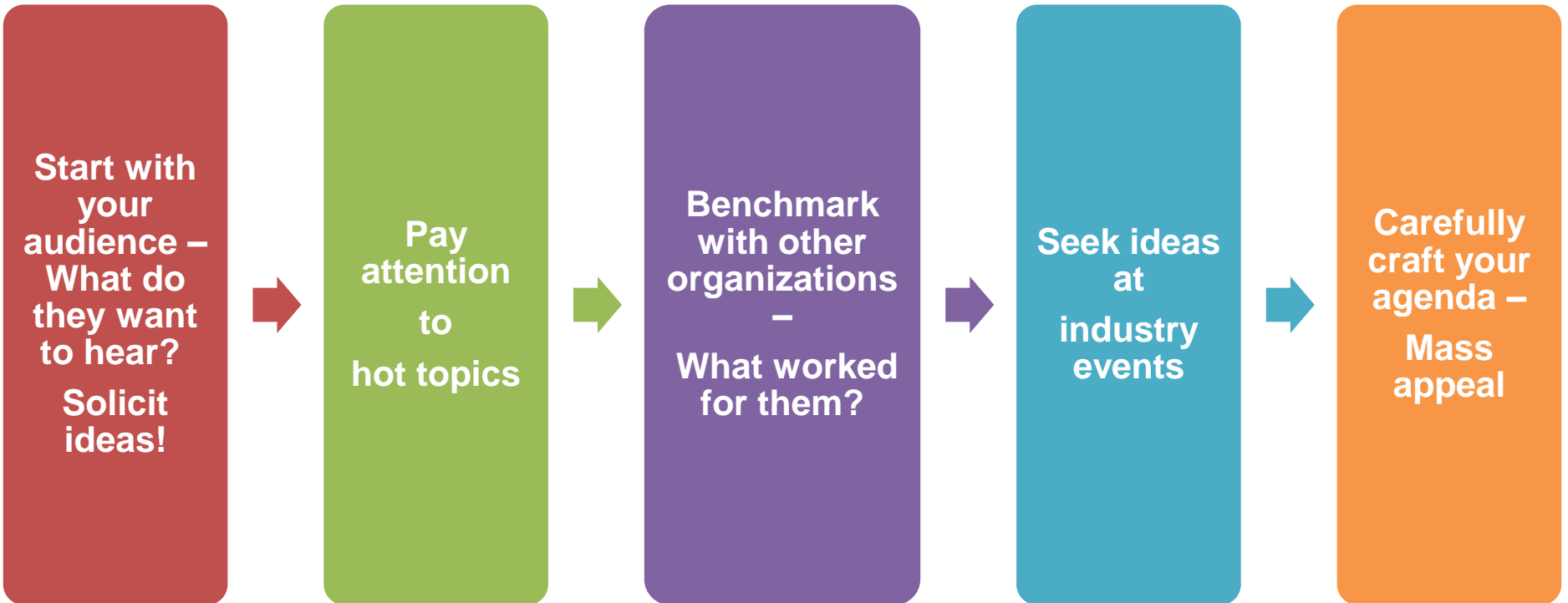
2007

2009

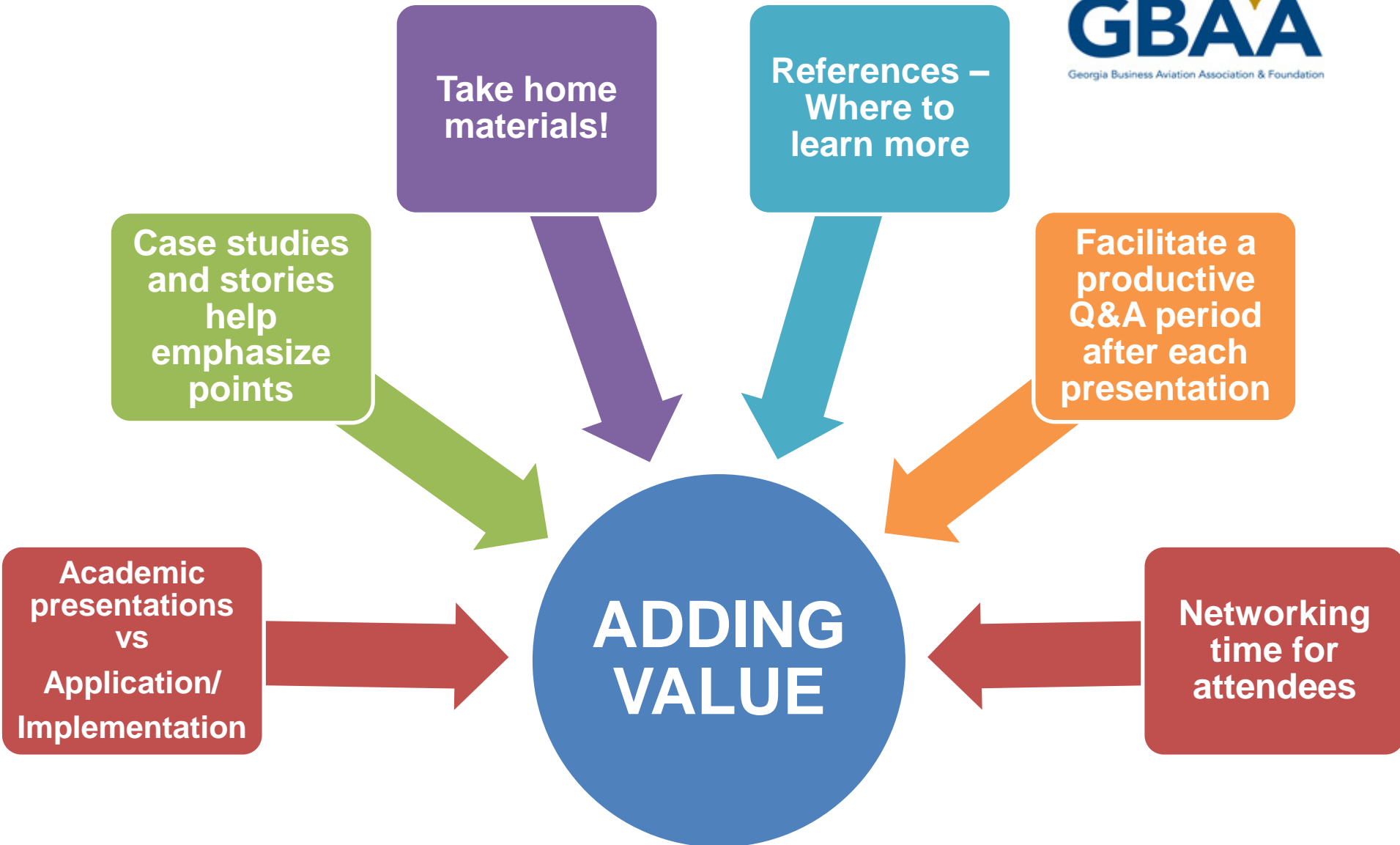
**2011: 6th
Annual GBAA
Safety Day**



KEEPING THINGS “Fresh”







UNIQUE INITIATIVES

Ben Lewis



Partnership for Corporate Aviation Training

CORPORATE FLIGHT DEPARTMENTS HELPING CORPORATE FLIGHT DEPARTMENTS

The Partnership for Corporate Aviation is a non-profit organization dedicated to improving industry safety through collaborative training.



PCAT

AVIATION PARTNERSHIP

Partnership for Corporate Aviation Training

CORPORATE FLIGHT DEPARTMENTS HELPING CORPORATE FLIGHT DEPARTMENTS

Objective

Strengthen corporate aviation influence at the grass roots level by telling the business aviation story while encouraging flight departments to be actively involved in the community

Create an opportunity for traditional corporate aviation departments to work together on common issues, interests and needs.

First Initiative

Improve training quality while driving down training costs

Broaden the choices for accomplishing training

Reduce time invested in training



Quality

Improve quality of training.

Current increasing regulations place a burden on flight department managers to use multiple vendors to comply with training requirements. Vendors currently have training solutions that fill the square but are lacking in quality, and take too long. PCAT meets these challenges by bringing required training in-house. We pool resources and work together to accomplish training requirements.



Choices!

Broaden the choice for accomplishing training.

PCAT finds subject matter experts in the field to share their knowledge with others. This approach gets away from canned vendor courses that may or may not meet the needs of the operator. Computer based training is the wave of the future, but it lacks the personal touch of a hands on instructor. We find the need of the operator and train to those specifications. The specifications may change from region to region depending on the operator.



Time has value!

Reduce the time invested in training.

PCAT places value on time. We compress courses with high impact information and open forum discussions. We put on 15 classes per day for individuals to choose from. At the end of the day, you may have taken up to 8 courses in one day. This type of format has a better value of time spent on the road. In most cases, you travel to take one course that may take all day to complete. Imagine taking that same trip 8 times to complete required training.

One voice affecting change!

Drive down training cost.

Traditional corporate aviation has lost its voice in the industry. Currently, we communicate individually to regulators, training vendors and suppliers. Imagine the effect we could have on pricing and quality of training if we all spoke as a whole. One voice affecting change.

PCAT can be that voice!



Goals

- Increase number of regional PCAT organizations
- Rotation of locations and increased frequency of Smackdown events
- Ambassador toward local community and a voice for business aviation in regional politics
- Valued voice at NBAA level

PCAT
is a non-profit corporation supported by its
members.



PCAT
is an advocate for Traditional Corporate
Aviation and Business Aviation.

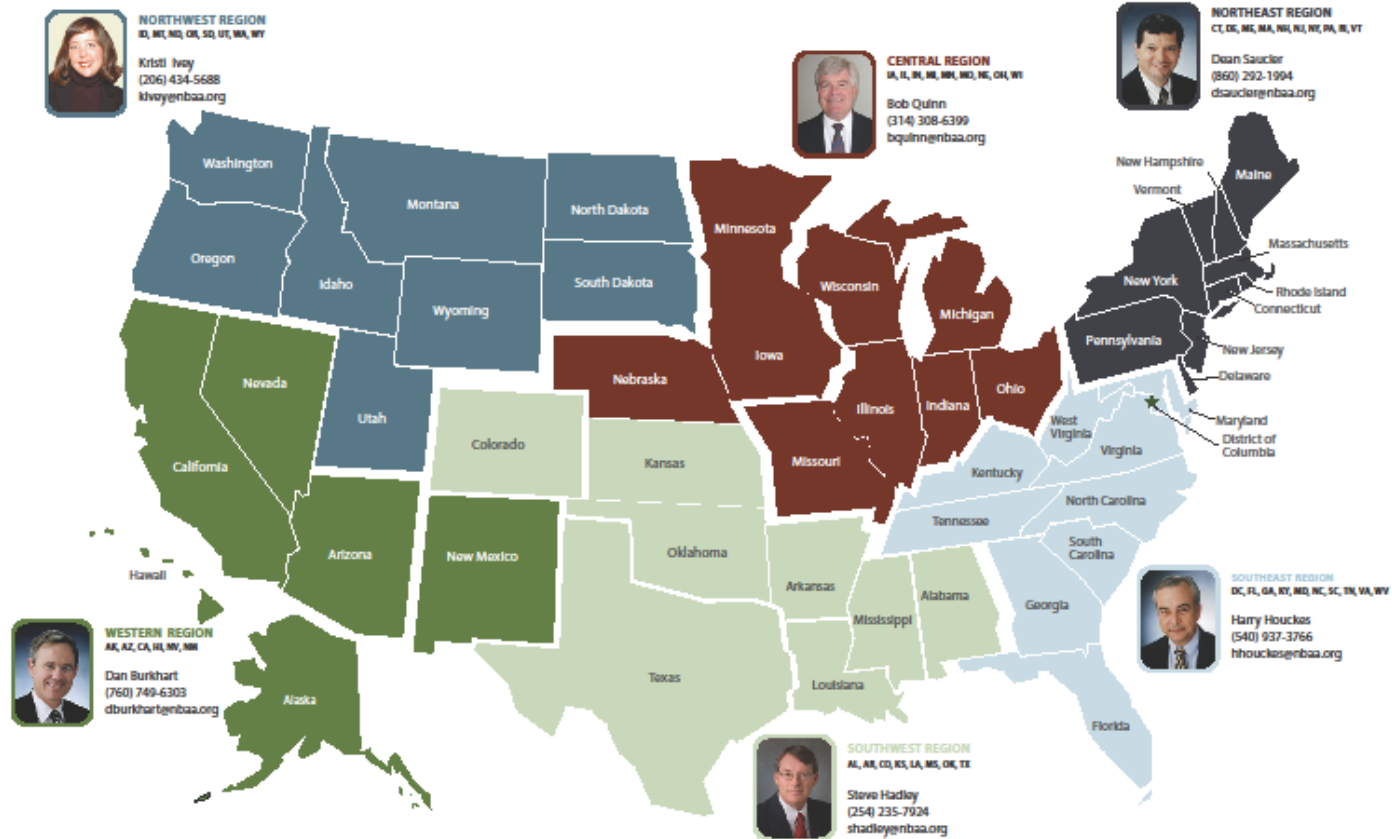
PCAT
operates under the umbrella of the NBAA
grass roots initiative.



PCAT
Is passionate about outreach programs.

PCAT is aligned with NBAA and it's Regional Representatives.

NBAA Regional Representatives



Charter Members

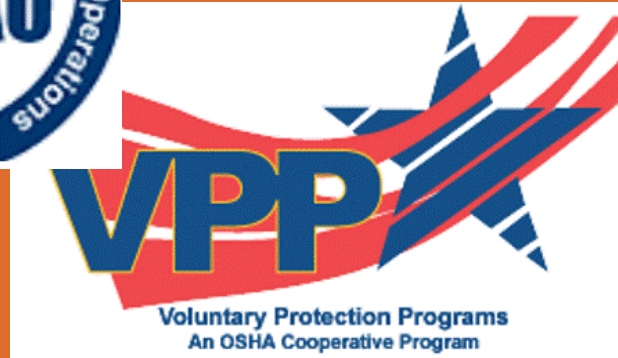


Regular Members



Courses certified by PCAT are accepted toward...

- International Standard for Business Aviation Operators (IS-BAO) registration
- Voluntary Protection Program (VPP) registration
- CAM





PCAT *Safety*
AVIATION PARTNERSHIP
SMACKDOWN 2011
FEBRUARY 1-4
[CLICK HERE FOR MORE INFO](#)



Who benefits from PCAT?

In Truth, the whole industry!...

What makes us unique are our members; an all volunteer force out there every day instructing, running flight departments, maintaining aircraft, serving our country, serving customers, and flying passengers. PCAT members are part of a team that is developed through the common bond of safety. They are at the tip of the spear, gaining experience and knowledge that is passed on through time. PCAT embraces this grass roots initiative in hopes of fostering new leadership for our industry; one voice affecting change.

Ben Lewis
President

Regular Membership

Membership is limited to Traditional Corporate Aviation flight departments. It is a voting membership. The membership fee is **\$500.00** annually.

Charter Membership

A limited number of Charter Memberships are available to Traditional Corporate Aviation flight departments. Charter Memberships are voting memberships with additional benefits and require a one time donation of **\$5,000.00**.

Benefits of Charter Membership include free PCAT courses for up to five team members for two years (outside vendor courses excluded), abatement of \$500.00 annual membership renewal fee for two years, and Charter Membership recognition on the PCAT website.

Honorary Membership

A non-voting membership approved by unanimous consent of the Board of Directors. No membership fees will be required with this membership.

Associate Membership

A non-voting membership open to certain other companies or individuals who are not active in a traditional corporate aviation flight department. Annual membership fee is \$1,000.00.

Contact Us

PCAT

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www.p4cat.org

Using Available Resources

- Every regional group has started where you are today.
- Luckily, there are templates & resources out there for you
- You can tweak your safety event to your needs:



NBAA Regional Groups Library

<http://www.nbaa.org/about/contact/regional-groups/library/>



NBAA Regional Group Leader Webinars



Career Fair Documents



Golf Tournament Documents



Safety Day Documents



NBAA Other Resources

INTERACTIVE DISCUSSION...



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