

NBAA LOCAL & REGIONAL GROUPS COMMITTEE

BUSINESS AVIATION CAREER ENGAGEMENT

TOP 5 TIPS

Opportunities to speak to an individual student, a group of students, their parents, their teachers, and/or their guidance counselors about a career path in business aviation can happen with short notice. These tips will help you make an impact in those conversations.

1

Begin speaking engagements by sharing **Consider A Career In Business Aviation**, a four-minute video showing students how working in business aviation can lead to many different industry career paths beyond flying.

BONUS TIP: A companion Careers in Business Aviation powerpoint (with the video already embedded within it) is available to download.

2

Provide material for your audience. Download and print NBAA's **A Career Guide to Business Aviation** and **Business Aviation Career Fact Sheet** at nbaa.org/students; includes information on salaries, training requirements and more, along with testimonials from young people thriving in the industry.

BONUS TIP: Request copies of the latest Student Edition of NBAA's Business Aviation Insider magazine from your regional rep. A limited supply is available for the 2019-2020 school year or access it online at nbaa.org/students.

3

Encourage your audience to follow NBAA on its social media channels, especially on Instagram at [@nbaaphotos](https://www.instagram.com/nbaaphotos) and [@nbaayopro](https://www.instagram.com/nbaayopro).

4

Remind your audience that scholarships are available year-round at nbaa.org/scholarships. Encourage them to research aviation scholarship opportunities from AOPA, EAA, Women in Aviation, Women in Corporate Aviation, GAMA, to name a few.

5

Engage students with guidance on how to can get involved with aviation in their communities. Consider leaving information about upcoming events such as an NBAA Regional Forum, air shows, Young Eagles events, Women in Aviation's Girls in Aviation Day or an open house hosted by a local or regional group.

BONUS TIP: Utilize NBAA's Young Professionals in Business Aviation (YoPros) to speak with students. They are more receptive to professionals closer to their age.

You don't have to start from scratch to find resources to prepare a presentation! NBAA and the Local & Regional Groups Committee have compiled tips and resources to help you engage with your audiences about careers in business aviation.

ELEMENTARY & MIDDLE SCHOOL

- Encourage schools to introduce aviation at any grade. The Ninety-Nines have several resources to help with these efforts, from coloring books to curriculum.
- The FAA has a guide introducing aviation 'basics' to middle school students.
- Encourage students to join Young Eagles and take advantage of FREE flights.
- Check for a Girls in Aviation Day near you.

Links

Ninety-Nines: ninety-nines.org

EAA: eaa.org/eaa/learn-to-fly

FAA: faa.gov/education/educators/curriculum/middle/media/Middle_Fostering_Aviation_Activities.pdf

WAI: wai.org/giad

HIGH SCHOOL

- Engage students, counselors, teachers & parents. Consider offering an externship to teachers and internships to students.
- Introduce AOPA's high school curriculum to educators and/or find out which schools already have the program in place.
- Make juniors & seniors aware of scholarships opportunities, including many from local/regional groups
- Make high schoolers aware of scholarships and programs at 115 different colleges and universities through the University Aviation Association.
- Encourage Young Professionals in Business Aviation (YoPros) to become active with students.

Links

AOPA: youcanfly.aopa.org

UAA: www.uaa.aero

NBAA: nbaa.org/students

COLLEGE

- Share resources to find internship, scholarship and mentors.
- Engage students in LRG's and groups like NBAA – let them know they can attend NBAA-BACE for free
- Encourage YoPros to become active with students.

Links

NBAA Mentoring: mentoring.nbaa.org/home

Jobs: nbaa.org/jobs

Scholarship: nbaa.org/scholarships

Internships: nbaa.org/internships

For student resources:
nbaa.org/students

For local & regional groups resources:
nbaa.org/regional-library

About NBAA

Founded in 1947 and based in Washington, DC, the National Business Aviation Association (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. Learn more at nbaa.org.