



AviNation magazine is designed to generate excitement and interest in aviation by focusing on aviation students, programs and events that appeal to youth and promote the growth of the aviation industry.

By celebrating the industry and encouraging youth to pursue aviation career paths, AviNation magazine works to shape the future of the industry by cultivating the next generation of aviation leaders, business owners and pilots.

### You can help to shape your business' future now! Join the movement today.

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## INSIDER

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2019-2020 **STUDENT EDITION** 







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The cover photo shows former NBAA intern Emily Tobler, a pilot and recent graduate of Saint Louis University, with a Bachelor's of Science in Aeronautics and a minor in Air Traffic Control.

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Business Aviation Insider (ISSN 2158-088X), the official magazine of NBAA, provides essential content for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. Published bimonthly, it is an essential resource for all NBAA members, regardless of the size of their business.

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To learn more about business aviation careers, visit NBAA's student resources at nbaa.org/students. Students enrolled in high school, college or vocational programs are encouraged to join as an NBAA Professional member for the student rate of \$25. Join NBAA today at nbaa.org/join.



#### WELCOME MESSAGE

#### Make a Great Investment in Yourself!



JO DAMATO, CAM NBAA Vice President, Educational Strategy & Workforce Development

What if I told you that you are the only shareholder of a stock whose value can skyrocket during your lifetime?

Furthermore, if you accumulate shares of this stock, you can sup-

port yourself on its dividends throughout your entire life.

Plus, this valuable stock is non-transferrable, and won't decline in value during your lifetime. Wouldn't you buy it right away?

Well, if you haven't already figured it out, you are that invaluable stock, and investing in yourself is the best investment you can make.

Every time you set a goal and reach it, you make an investment in yourself.

- You might excel at a sport, or in the classroom, or through your art or music.
- You may be volunteering and gaining valuable experience that you can apply to your future career.
- You may be an entrepreneur and are already earning money that will solidify your future.

These are all investments in yourself, and they all can be applied to a career in business aviation.

Business aviation doesn't just need pilots, maintenance technicians and other industry professionals. We need future leaders. We need relationship builders. We need individuals who can be part of a team, who can solve problems by providing creative solutions, who are

financially responsible, and who want to give back to their communities.

I remember when I made the first investment in my aviation career when I was 15 years old and took my first flight lesson. The next year, I made another career investment when I soloed an airplane. The following year, I began a formal aviation degree program. Every time I got another flight rating, flew another hour, finished another class, or took a step in my aviation career, I was investing in myself.

In this issue of Business Aviation
Insider's Student Edition, you'll read
about young people who also have
invested in themselves and are pursuing
careers business aviation. I hope they will
inspire you to invest in yourself and prepare for a career in in this dynamic field.
After all, the sky's just the beginning! :



#### **INTERNS MAKING A DIFFERENCE**

This special edition of Business Aviation Insider you're holding in your hands would not be possible without the contributions of some very talented business aviation interns! Check out this issue for tips and stories by (left to right) Erin Taylor, Noah Yarborough and Destry Jacobs, who all worked as interns at National Business Aviation Association (NBAA) headquarters in Washington, DC, in 2019.

Feedback to share? Want to learn more about being an NBAA intern? Email NBAA at insider@nbaa.org.

nbaa.org/students



#### FLIGHT BAG



#### **SCHOLARSHIPS**

The NBAA Charities scholarship program offers nearly \$100,000 annually in cash awards as tuition reimbursement for enrolled students. At least six such scholarships are offered annually – see which one works best for you.

nbaa.org/scholarships



#### CAREER CENTER

Get help with resume writing and interview preparation, as well as feedback on resume drafts and networking tips, at NBAA's Career Center.

jobs.nbaa.org/ career-resources

#### WHERE TO CONNECT

facebook.com/NBAAfans twitter.com/NBAA nbaa.org/linkedin instagram.com/nbaaphotos instagram.com/nbaayopro youtube.com/NBAAvideo



#### Why Choose Business Aviation?

Business aviation needs talented young people like you. Here are just a few of the reasons you should consider a career in this industry:

- Wide variety of roles within a flight department – including directors of aviation, pilots, maintenance managers, safety managers, schedulers, dispatchers, flight attendants and flight technicians

   as well as many other positions from marketing and sales to FBO management.
- Outstanding diversity in aircraft, missions, schedules and clients.

 Great prospects for jobs and career advancement with excellent mentoring, internship and networking opportunities available nationwide.

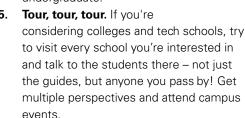
The National Business Aviation Association (NBAA) is a resource for students like you who are interested in aviation careers. Students enrolled in high school, college or vocational programs are encouraged to join as an NBAA Professional member for the special student rate of \$25. Join NBAA today! nbaa.org/join

#### **6 Tips for Starting Your Aviation Journey**

If you're a high school or college student who loves aviation and flying, but you don't know how to begin creating your aviation career path, here are some tips from Erin Taylor, a sophomore at Embry-Riddle Aeronautical University in Arizona, to help you get started:

- Evaluate yourself. List your strengths so you can figure out what drives you and what you're passionate about.
- 2. Stay informed. Research and stay updated on aviation news you never know when something will catch your eye.
- **3. Attend aviation events.** Visit local airport fly-ins, museum exhibitions, job fairs and other public events, and consider trying out aviation summer camps.
- **4. Network.** Reach out to people in the industry to talk with them and build

connections.
You can network
even as a highschooler or college
undergraduate.

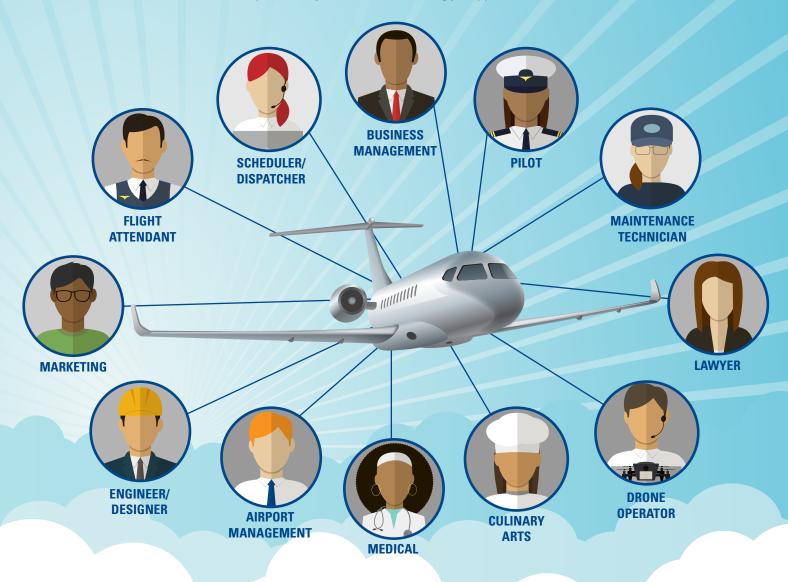


6. Don't limit yourself! You can continue to change your mind and redirect your path at any time, even if you don't know what you want yet. Don't stick with a major or career path you hate! Stay positive, continue to educate yourself and explore options.



#### For Aviation Jobs, the Sky Is Just the Beginning!

As a student, you have plenty of options for your career path – including the outstanding diversity of roles, aircraft and missions found within the business aviation industry. Here are just a few of the exciting job opportunities in business aviation:



#### **FAST FACTS ON AVIATION HIRING**

Developments in areas like artificial intelligence, drone technology, supersonics and urban air mobility are driving hiring in the aerospace and defense sectors:

70% Hiring increase for 2017-2018 period

**55,000-75,000** Hires forecasted for 2019

SOURCE: 2019 AVIATION WEEK WORKFORCE STUDY





## **See Yourself in Aviation**

## No matter who you are or where you come from, there's a place for you in aviation.

By Destry Jacobs, NBAA Intern, Summer 2019

ur generation is keenly aware that our jobs will consume most of our lives. Not only will we be spending eight hours a day, five days a week (or more) working, but before we retire we are expected to work for more years than any generation before us. So, choosing a job and an industry you love is more important than ever!

There are opportunities everywhere, but have you, because of misconceptions, disqualified yourself from an industry or a job that you are passionate about and could thrive in? I almost did.

When I was a kid, my twin brother was obsessed with the 1986 movie Top Gun. Not only did he know all the lines of dialogue, but I, by being around him so much, knew all the lines, too. The VHS tape (I know, so old) eventually gave out from being played nonstop.

In Top Gun, my brother saw an exciting world of fast planes and "awesomeness"! This world was one he couldn't wait to join. He set his sights on achieving that goal, and later he did.

I, on the other hand, saw two men in a fighter jet and countless other men behind them supporting the operation. Don't get me wrong, I am a huge fan of the movie, but I saw aviation as a man's world.

I had always loved traveling and flying, feeling like I was floating above the clouds. I looked at planes with awe, and I was fascinated by how they worked and how airports function.

But it wasn't until I was a senior in high school, when I attended a student conference in Washington, DC, that introduced young women like me to the world of transportation, that I even considered a career in aviation.

During the conference, I remember sitting in front of a panel of amazing women whose aviation careers ranged from pilot, controller and maintenance technician to dispatcher and manager. That was when it dawned on me: "Wow! I can do that! That can be me!"

While it was clear to me that aviation could be an exciting career, my love of business aviation wasn't ignited until I attended the National Business Aviation Association's (NBAA) annual Business Aviation Convention & Exhibition while I was a college sophomore. Walking into the convention hall was awe-inspiring. There were hundreds of exhibitors and dozens



of innovative aircraft and systems on display. Seeing all of this couldn't help me but think about the future!

However, it was actually meeting the amazing, inspiring men and women of business aviation that really stoked the fire! Experiencing their impeccable professionalism and learning about the variety of jobs available in the industry sealed the deal for me!

As I have continued to work in business aviation, I have become more enthralled by the impact the industry has on communities around the world. If you are looking for a way to make your mark, while also being in the best industry ever (I am a little biased), look no further than business aviation.

To get involved in this industry, you can start by contacting organizations like NBAA or Women in Aviation International, and drawing strength and inspiration from those women who came before you and put in the hard work. I promise you, it will be worth it. I can't wait to see you flying, controlling, repairing, maintaining, managing and innovating in business aviation. .

**Destry Jacobs** is a recent graduate of Arizona State University, where she earned her Master's in Aviation Management and Human Factors. She was NBAA's marketing and membership intern in summer 2019.



# AULA BEGAM

Tomorrow's aviation professionals will be involved in developing exciting new technologies.

By Noah Yarborough, NBAA Intern, Summer 2019

s a student, I have become fascinated with the many new technologies that are starting to transform aviation. Unmanned aircraft systems (UAS), also known as drones, are already performing numerous missions more efficiently and less expensively than conventional airplanes and helicopters used to do. And during the next several years, the age of urban air mobility (UAM) is expected to begin, as electric vertical takeoff and landing (eVTOL) aircraft start transporting people in and out of cities.

The timing of these game-changing aviation innovations couldn't be better for students because they will be graduating just as the aviation industry will be looking for people to design, build, pilot, maintain and manage these new-technology systems. If you are a student, and you want to be part of this exciting future, it's time to learn about the aviation industry, not only what it is today, but what it is going to be tomorrow.

#### **EVTOL IS THE FUTURE**

One of the most exciting new developments is UAM/eVTOL aircraft, which will be able to take off and land vertically just like a helicopter, but fly at faster speeds like an airplane. Because they are powered by electric batteries, fuel costs, emissions and noise won't be much of a concern anymore.

Eventually, these eVTOL aircraft will be autonomous, so they will be capable of flying without a pilot aboard, which will further lower operating costs, compared to present-day aircraft. Lower costs will change aviation business models, potentially making urban air taxi flights more affordable than any comparable service available today.

The companies that are pioneering UAM include established firms such as Airbus, Bell Helicopter and Boeing's Aurora Flight Sciences, along with startup ventures such as Uber Elevate.

Not only will eVTOL aircraft change the air taxi business and urban mobility, but they will have a beneficial impact on





# NOVATIONS E-CHRIGERS

66

There will be a lot of jobs available for new college grads. Companies want to get fresh new ideas and opinions from young people entering the industry.

business aviation.

Mike Nichols, senior vice president of strategy and innovation for the National Business Aviation Association

(NBAA), says, "I believe eVTOL and UAM are going to be complementary to business aircraft operators. If you can turn a one-hour car ride from the center city to an outlying airport into a 15-minute flight in an eVTOL straight to the airport, it makes your business aircraft more useful and more effective."

Clearly, the world is changing, and the aviation industry is helping lead those changes. Emerging technologies are going to save time and money, creating more-efficient, lower-cost operations, and making aviation an eco-friendlier industry.

If you, like me, are someone who wants to get involved in this amazing new technology, then you're in luck.

With new technology comes new employment oppor-

tunities, especially for recent graduates entering the aviation industry.

As Nichols notes, "There will be a lot of jobs available for new college grads. Companies want to get fresh new ideas and opinions from young people entering the industry." :



**Noah Yarborough** is a private pilot and student at Louisiana Tech University in Ruston, LA, studying for his B.S., with a major in Aviation Management and a minor in Business Administration. He was NBAA's operations intern in summer 2019.



# EXTERNSHIPS OFFER OPPORTUNITIES

What better way to learn about business aviation than to spend a week (or more) on the job?

usiness aviation offers great potential for young people planning their careers. But attracting that talent to an industry hardly known among students can be challenging, and few business aircraft operators and only some manufacturers provide opportunities for aviation aspirants. However, that's not true at UTFlight and Textron Aviation.

#### **LEARNING THE ROPES**

United Technologies Corp., famous for its Pratt & Whitney aircraft engines, offers a week-long "externship" experience that introduces young people to every facet of business aviation.

Participants in the company's externship program get a close look at a company flight department by spending a week shadowing pilots, schedulers, dispatchers, maintenance technicians and aviation managers.

In return, the externs – mostly college graduates who majored in aviation or those with some basic aviation experience – have a chance to begin a career network. Reaching out to potential aviation professionals early on as they build experience is the key to filling the company's future ranks.

"We're attempting to educate young people that there's an alternative to the airlines," said Paul Anderson, vice president of UTFlight, the flight department of United Technologies. "But how do you know unless you look at the alternatives?"

In place for five years, the UTFlight program addresses the growing shortage of business aviation professionals.

One impetus for the program, explained Anderson, was when some younger UTFlight pilots urged the company to raise awareness of business aviation because they recalled how little they knew about the industry during their college years.

"We've hired people who have stayed in touch," said Anderson, who admitted that getting started in business aviation can be difficult.

"What's tough about our industry is that top flight departments are looking for experience," he explained. "When you have 3,000 hours, come back and talk to us' is the message. On the other hand, if you run a small flight department and you're looking for a captain, we have to let them go to the regional airlines to build time and then they can look at career options. That's the challenge."

However, entering business aviation support professions – such as dispatching, scheduling, maintenance or even management – is easier because there's more flexibility about learning on the job, Anderson added.



Participants in United Technologies' externship program get a close look at a flight department by job shadowing pilots, schedulers, dispatchers, maintenance technicians and management for a week. Textron Aviation's two-week externship program gives educators the information they need to promote the technical and professional career opportunities at the aircraft manufacturer.

#### **HANDS-ON EXPERIENCES**

Chase Norberg, a 20-year-old graduate from the University of North Dakota (UND), has a degree in aeronautics and commercial aviation. Now a 420-hour flight instructor at UND, he participated in the UTFlight program because he wanted to look beyond the airlines. His biggest takeaway from his time at United Technologies is how business aviation "is on a personal level" and emphasizes customer service and client relationships.

Norberg had some memorable experiences during his short time at UTFlight. "I actually got to preflight a Hawker 400, met the CEO of Pratt & Whitney and flew on the company's Sikorsky S-76 from Connecticut's Bradley International Airport to New York City."

Kevin Layoun, 22 years old, is another UND and UTFlight externship graduate and a flight instructor nearing 1,000 total hours of flight time. Although he recently accepted a first officer position with SkyWest Airlines, he wanted to learn about business aviation. Layoun said he learned how an aircraft can be vital to a successful business. "Overall, it was an excellent experience and a fun week," he said.

Yann Bosch, now 25 years old, already had been exposed to business aviation before he completed his UTFlight externship in 2014, the year he graduated from Embry-Riddle Aeronautical University. While a college student, Bosch bought a 1969 Piper Cherokee and built time on weekends by flying throughout the eastern half of the country, where he met business aircraft pilots at fixed base operators along the way.

Bosch won scholarships through the Florida Business Aviation Association and the Citation Jet Pilots Association, worked for a Part 135 charter operator flying a Pilatus throughout the Caribbean, and flew a Canadair regional jet for SkyWest. Now, Bosch is a first officer for Spirit Airlines. Nevertheless, the externship experience made a lasting impression on him, and he stays in touch with the United Technologies flight department.

"It's definitely a different world," remembered Bosch. "The whole department at United Technologies is one big family, and they all work together. I saw how pilots interacted with customers and provided service, along with maintaining the care and cleanliness of the aircraft. The level of organization was incredible."



#### **NO COLLEGE DEGREE REQUIRED**

Textron Aviation's two-week externship program targets education professionals – mostly teachers, counselors and administrators. The program instills the knowledge and awareness educators need to confidently promote aviation careers because the company is actively hiring for hundreds of positions.

Textron Aviation – which makes Beechcraft, Cessna and Hawker aircraft – offers both professional and technical career opportunities.

"We're looking for everything – from accountants to welders, engineers and more – to help build some of the world's most iconic aircraft," said Stephanie Harder, Textron Aviation's director of communications and public affairs.

Launched in 2018, the Textron Aviation externship program helps educators better understand why a four-year college degree isn't required to enjoy a good paying and successful career in aviation manufacturing.

"Walk into any high school, and educators are not aware of this option," said Harder. "Participating as an extern gives educators the chance to see what our business and technical training is like."

In addition to the externship program, Textron Aviation collaborated with the Kansas State Department of Education to develop a curriculum for high schools called Aviation Pathway. Under this program, students work with a technical school and experience a variety of manufacturing operations before they graduate high school.

"The Aviation Pathway program can give students a jumpstart on their career, in addition to dual credit at a technical school," said Harder. "They can graduate with a high school diploma and one or more technical certificates at the same time, making them ready to enter the workforce."

While earning a high-demand skill opens lots of doors for a technical career, Textron Aviation also offers employees an opportunity to pursue higher education.

"A student can come to work for us right out of high school, and we can pay for them to earn their [college] degree debt-free," Harder said. "There are different career paths to consider," she added. "Students just need to find the right one." :

### A Day in the Life of an Aircraft Maintenance Technician

Preparing and repairing aircraft is one of the exciting jobs in business aviation.



s a middle-schooler, Lynze Price wanted to be a band director when she grew up. As a high school junior, however, she attended a leadership conference in Washington, DC, that changed the course of her life. Price doesn't remember much about the conference, but she clearly remembers the flights to and from Washington from her home state of Alabama. "It was my first time flying, and I thought, 'This is awesome," said Price.

Fast forward about seven years to the present, and you'll find Price at Amway Corporation's flight department facility at Gerald R. Ford International Airport (GRR) in Grand Rapids, MI, working on large, long-range business jets. After choosing to go to Embry-Riddle Aeronautical University – where she earned a degree in Aviation Maintenance Science and obtained her Airframe & Powerplant (A&P) certification – she's now a maintenance technician for Amway, one of 15 technicians in a flight department of more than 70 people who support a sophisticated fleet of 14 aircraft.

"I was really captivated by flying and aviation, but I realized that maintenance would be a better fit for me than becoming a pilot," said Price. "My vision is not that great, and maintenance seemed more intriguing; my two summer internships while in college helped convince me that I wanted to specifically go into business aircraft maintenance."

Each workday is a little different, according to Price. "It depends on how busy the flight schedule is and if there are any aircraft issues that we need to deal with. Normally, we are involved with pre-flight and post-flight inspections,

I was really captivated by flying and aviation, but I realized that maintenance would be a better fit for me than becoming a pilot.

After earning an aviation maintenance science degree from Embry-Riddle, Lynze Price went to work at Amway's flight department as a maintenance technician.

which entails checking for leaks, dropping down gear doors, checking actuators and system pressures, and inspecting engines; as well as fueling and handling bags – things like that."

Price usually works the second shift – 2:30 p.m. to 11 p.m. – of the Amway flight department, which operates every day of the year. Occasionally, she gets to travel internationally on a company airplane. During the trip, she is expected to perform her normal maintenance duties but also takes on the responsibilities of a flight attendant, such as catering, serving, and overall cabin safety management.

"I love being part of a team, and you're always learning something new," says Price. :



"It's exciting to come to work every day," declares Steve King, senior director, aviation maintenance for Cox Enterprises. "This is a great job; I love problem-solving and I love managing." It's a good thing that King likes his job: he's been in business aviation mainte-

nance – at Cox – for the entire 38 years of his career.

King started off as a line technician shortly after graduating from technical school, when the company had one Gulfstream airplane. Currently, the more than 35 individuals in the Cox flight department support five large aircraft based at Atlanta's Fulton County Airport (FTY).

Rising up the ranks of an aviation department means taking on increasing responsibility and getting necessary training – such as additional degrees, relevant coursework or certifications, learning to manage, etc. King now manages 13 employees and oversees new aircraft acquisition, contracts, modifications, regulatory compliance, facilities, the fuel farm and much more. He also mentors younger employees and brings on student interns throughout the year.

"It's a great time to enter the aviation industry," asserts King. "There's lots of demand and room for growth. I tell my staff and interns to embrace the new technologies."



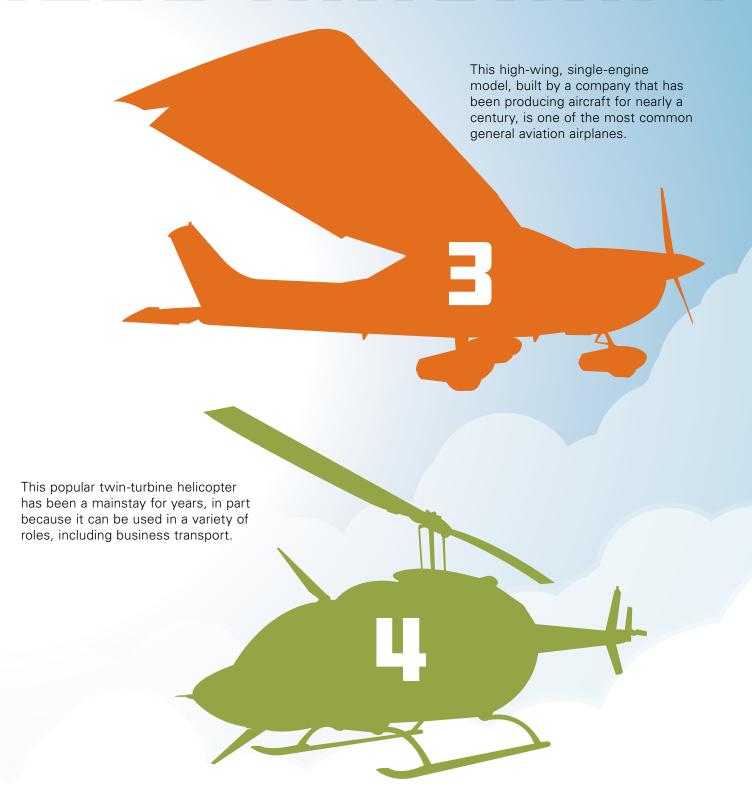
# NAME THE BUSI

How well do you know business aviation? Test your knowledge by seeing if you can name these aircraft models! (Turn the page for the answers.)





# NESS AIRCRAFT





Nearly every weekday, UNC Air Ops uses its **Beechcraft Baron B58** airplanes to fly medical teams from the University of North Carolina's teaching hospital in Chapel Hill to destinations all across the state. **ncahec.net/unc-air-operations** 



Detroit, MI-based Masco – which owns many well-known home-improvement brands, such as Delta Faucet, Milgard Windows & Doors and Behr Paint – flies a pair of **Embraer Phenom 300** jets. **masco.com** 



Robert Tucknott flies his **Cessna 182 Skylane** to locations in Arizona, California, Nevada and Oregon in his role as a forensic expert witness for insurance companies or law firms involved in electrical insurance claims. **tucknott.com** 



The aviation operation of Rogers Group, a Nashville, TN-based building materials and construction company, not only flies an airplane, but also uses a **Bell 206L4** helicopter to support its business. **rogersgroupincint.com** 

Read more about NBAA member companies at **nbaa.org/membership/profiles**.

## IN THEIR OWN WORDS

## Why I Love Business Aviation

Six young professionals explain why they enjoy working in the industry.



CATRINA CAPISTRANT
Safety Manager,
International Captain
VISA

Being part of a small team is really rewarding. For me it's just not a job, it's a lifestyle. You live with the people on the road, and the people in the office keep the machine going, it's really cool to be a part of that process.



JENNIFER CIOTTA Contract Flight Attendant

What I really discovered I like is that in business aviation you learn something new every single trip, whether it's about the airplane or service or the passenger. There's always a challenge.



DANIEL PEREZ
First Officer,
Latitude 33 Aviation

I love the cohesive team environment in business aviation, and this has been a job I didn't know I could have. I wake up every morning and love what I do, and I love being able to share that with others.



#### **MOHAMMED HUSARY**

Co-Owner/Founder and Executive President UAS International Trip Support

The most rewarding part for me is being able to facilitate emergency flights. When we hear the patients are being operated on in time thanks to the hard work of our company, it's very rewarding.



nbaa.org/40u40



ANNA ROMER
Aircraft Maintenance
Technician

3M

It's more personal, there's more of a family feel. You know the people you're working with and who fly on the airplanes.



CALEB STITELY
Marketing & Client Relations

Manager Chantilly Air, Inc.

I enjoy the flexibility and that no day is the same. I never know what I'll be working on when I come into the office, and things can change in a minute. That's what I love the most about it, it's such a dynamic industry.



#### January 6-8, 2020 | January 4-6, 2021 Washington, DC | Washington, DC

The University Aviation Association offers students and faculty the opportunity to interact with aviation industry

leaders and members of Congress during the 2020 and 2021 UAA Aviation Policy Seminar. The seminar takes place in January in Washington, DC. This Seminar is recommended for juniors, seniors, graduate students, and faculty with a background in aviation management.



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#### STUDENTS & FACULTY, SAY HELLO TO CANOPY

Hello and welcome to Canopy by Hilton Washington DC The Wharf, located in the Southwest Waterfront on the shore of the Potomac River. The Wharf is brimming with entertainment, dining and activities on and off the water. Get acquainted to the neighborhood with a local treat at check-in, and grab a Canopy bike to get out and explore. It's a quick walk to two Metro stations as well as the famous monuments and museums along the National Mall. We're just 4 minutes from Reagan (DCA) Airport and 7 minutes from Virginia and Maryland.



#### **LEARNING & NETWORKING**

- Students and faculty facilitators will spend the week onsite in the nation's capital attending briefings & seminars from the NTSB, the FAA, Congressional staff, and industry associations agencies such as NBAA and RAA
- Students will be able to network with others from across the country and gain valuable exposure to leaders in these organizations.
- Students will have the opportunity to gain a better understanding of how these agencies interact in establishing aviation policy and what job opportunities may be available in the aviation industry.
- Faculty and students will gain valuable insight into how they can participate in the process now and in the future

\*Early bird registration deadline is Saturday, December 6. Early registration is \$300; late registration is \$350 IF space is available...LAST YEAR SOLD OUT.

#### 2019 AVIATION POLICY SEMINAR WAS PROUDLY SPONSORED BY















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