

DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.



## MAKE PLANS TO EXHIBIT AT THE 2018 NBAA REGIONAL FORUMS

**West Palm Beach, FL**  
Wednesday, Jan. 24

**White Plains, NY**  
Thursday, June 21

**San Jose, CA**  
Thursday, Sept. 6

[www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit)



**SUBMIT YOUR EXHIBIT APPLICATION TODAY**

## **STATIC DISPLAY, EXHIBITS, HIGH QUALITY ATTENDEES, AND EDUCATION SESSIONS – AT THREE INCREDIBLE LOCATIONS!**

Take advantage of this business growth opportunity and become an exhibitor at one, two or all three 2018 NBAA Regional Forums, to network with highly targeted aviation leaders and industry experts who shape the future of business aviation.

Each year, these forums continue to grow – bigger and better than the year before – and attract decision makers and key influencers in the industry. There is a real need in the business aviation community to get business done at the local level and to educate those who are considering the use of an aircraft for business. NBAA's Regional Forums provide the perfect venue.

### **2018 REGIONAL FORUM EVENT DATES**

**January 24, 2018 WEDNESDAY!**

West Palm Beach, FL | Palm Beach International Airport (PBI)

**June 21, 2018**

White Plains, NY | Westchester County Airport (HPN)

**September 6, 2018**

San Jose, CA | San Jose International Airport (SJC)

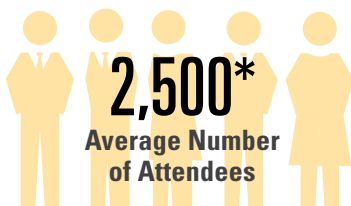
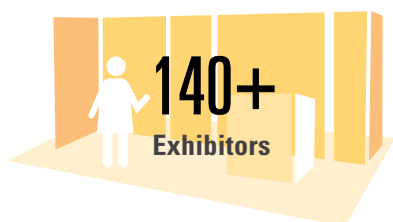


The three NBAA Regional Forums are a **great way to reach customers and meet new clients** in different targeted areas of the US."

**ROXANNE SWEAZEY, BUSINESS AIR  
SENIOR ACCOUNT EXECUTIVE**

[www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit)

## REGIONAL FORUMS PROFILE



\*Forum attendance varies based on location, but averages around 2,500.

## EXHIBITOR LIVE PLACEMENT DEADLINES

**West Palm Beach, FL**  
October 27, 2017

**White Plains, NY**  
February 16, 2018

**San Jose, CA**  
June 8, 2018

*SUBMITTING YOUR APPLICATION BY THE DEADLINE  
WILL ENSURE YOUR COMPANY RECEIVES THE BEST  
AVAILABLE EXHIBIT SPACE.*



CONNECT WITH US | #FORUMS18

## 2018 NBAA REGIONAL FORUMS EXHIBIT PRICES

**PREMIUM PLACEMENT\***

**\$9,635**

includes one 10-ft by 10-ft booth space at all three forums

\*Only available to exhibitors purchasing space at all three 2018 Regional Forums

WEST PALM BEACH &  
SAN JOSE

WHITE PLAINS

**STANDARD PLACEMENT**

**\$2,375**

**\$2,950**

per 10-ft by 10-ft booth space reserved per forum

**5-FT X 10-FT INDOOR EXHIBIT**

**\$1,800**

**\$2,295**

per 5-ft by 10-ft booth space reserved per forum

**STATIC DISPLAY**

**\$89**

**\$105**

per 10-ft by 10-ft static display space reserved per forum (a minimum of 9 spaces must be reserved)

**All exhibitors must be members in good standing with NBAA.**  
Not a member? Join online at [www.nbaa.org/join/forums](http://www.nbaa.org/join/forums).

# RESERVE YOUR EXHIBIT SPACE TODAY

Submit your exhibit application online at [www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit), or contact NBAA's Dina Green, Director, Conferences and Forums ([dgreen@nbaa.org](mailto:dgreen@nbaa.org)) or Tracy Tippett, Manager, Static Displays ([ttippett@nbaa.org](mailto:ttippett@nbaa.org)).

## Indoor Exhibits:

Exhibits may not exceed 8-ft in height. Each indoor exhibit booth will include:

- 8-ft high blue and grey back drape
- 3-ft high blue side rail
- One 7-in by 44-in company identification sign
- One 6-ft or 8-ft draped table with a blue skirt (*exhibitor will receive a 6-ft table unless otherwise noted on request form included in the exhibitor service kit*)
- Blue Jay booth carpet
- One 500 watt electrical outlet
- One waste basket

## Static Display of Aircraft:

- Static display exhibit space is calculated based on 10-ft by 10-ft increments. For example, an aircraft with a wing span of 54-ft and length of 57-ft requires a 60-ft by 60-ft exhibit space, or 36 10-ft by 10-ft spaces.
- All aircraft on the static display are required to arrive by noon on the day preceding the forum.
- Aircraft will begin to depart after 4:00 p.m. the day of the forum.
- Mobile service units, RVs, and other equipment must be approved by NBAA, and will be charged at the rate of an indoor booth space of \$2,375 for West Palm Beach and San Jose and \$2,950 for White Plains.
- Ground power units and air-conditioning units can be obtained from AEM International ([www.aeminternational.com](http://www.aeminternational.com)). AEM International will bill exhibitors directly for these services.
- Order forms for all third-party services will be included in the Exhibitor Service Kit.
- Tents are not permitted on the static display. Exhibitors may, however, use patio/market umbrellas next to their aircraft.





## INDOOR EXHIBIT SPACE LIVE PRIORITY PLACEMENT PROCESS

**Live Exhibitor Placement:** Indoor exhibitors will be assigned times to call the exhibitor hotline to choose their booth assignments for the 2018 NBAA Regional Forums through the live placement process.

**Priority-One** exhibitors are those companies that reserve exhibit space for all three 2018 NBAA Regional Forums by the October 27, 2017 deadline and select the premium placement option.

**Priority-Two** exhibitors are those companies that reserve exhibit space for all three 2018 NBAA Regional Forums by the October 27, 2017 deadline and select the standard placement option.

**Priority-Three** exhibitors are those companies that reserve exhibit space by October 27, 2017 for West Palm Beach; by February 16, 2018 for White Plains; or by June 8, 2018 for San Jose, but do not select to participate in all three 2018 NBAA Regional Forums.

**Exhibitors must submit payment for each forum by the deadlines above to be included in the respective priority draws.** Companies will be randomly ordered within each priority category and assigned times to call the exhibitor hotline to choose their booth location. Any exhibitor submitting applications or payment after the deadlines above will be placed in the order in which payment is received, space permitting.

***Submit your exhibit application by the October 27, 2017 deadline for preferred placement at all three forums:***

***[www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit)***

# EXHIBITOR SERVICES

## Exhibitor Service Kit:

Once exhibit space has been reserved online and paid for in full, exhibitors will be provided a link to the Exhibitor Service Kit to order services to support their exhibit space. Exhibiting companies who are paid in full may also order services online directly from Freeman: [www.myfreemanonline.com](http://www.myfreemanonline.com).

## Exhibitor Badges:

- Each indoor exhibitor receives twenty-five badges per 10-ft by 10-ft indoor exhibit space purchased. Badges can be used for exhibitor booth staff or guests.
- Each static display exhibitor receives one badge per 10-ft by 10-ft space purchased. Badges can be used for exhibitor booth staff or guests.
- Exhibitors may receive a maximum of sixty badges based on space purchased.
- Extra badges may be purchased for \$40 each for West Palm Beach or San Jose; or \$50 each for White Plains.

## Cancellations/Refunds:

There will be no refunds for cancellations or reductions in size.

*Only one indoor space may be reserved per member company. For a complete listing of exhibitor rules and regulations, please visit: [www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit).*

# HOTEL INFORMATION

Hotel room blocks and group rates will be posted on the individual forum pages in the months preceding each event. Please check the website for more details: [www.nbaa.org/forums](http://www.nbaa.org/forums).

# SPONSORSHIPS

A variety of sponsorship opportunities will be offered – both on a year-long and on a forum-by-forum basis – including lunch, all-day refreshments, reception, banners, valet parking and more. To learn more, contact [sponsorships@nbaa.org](mailto:sponsorships@nbaa.org).



NBAA's Regional Forums keep growing each year and have become **events that you just can't afford to miss!**"

**BRIAN GORY, TURBINE ENGINE CONSULTANTS, INC.  
APU PROGRAM MANAGER**

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APPLICATION BY THE  
OCTOBER 27 DEADLINE**

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**NBAA**

National Business Aviation Association  
1200 G Street NW, Suite 1100  
Washington, DC 20005