

**SUBMIT YOUR EXHIBIT APPLICATION TODAY.  
YOUR COMPETITORS WILL BE AT SDC2019 – SHOULDN'T YOU?**

DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.



DATES

JAN 29 2019 → FEB 01 2019

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DESTINATION

SAN ANTONIO, TX

→ 29.4206° N, 98.4840° W

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**EXHIBIT SALES**

**SCHEDULERS &  
DISPATCHERS  
CONFERENCE**



[www.nbaa.org/sdc/exhibit](http://www.nbaa.org/sdc/exhibit)

# SDC ATTENDANCE PROFILE



**2,900+ ATTENDEES**



**460+ EXHIBITORS**



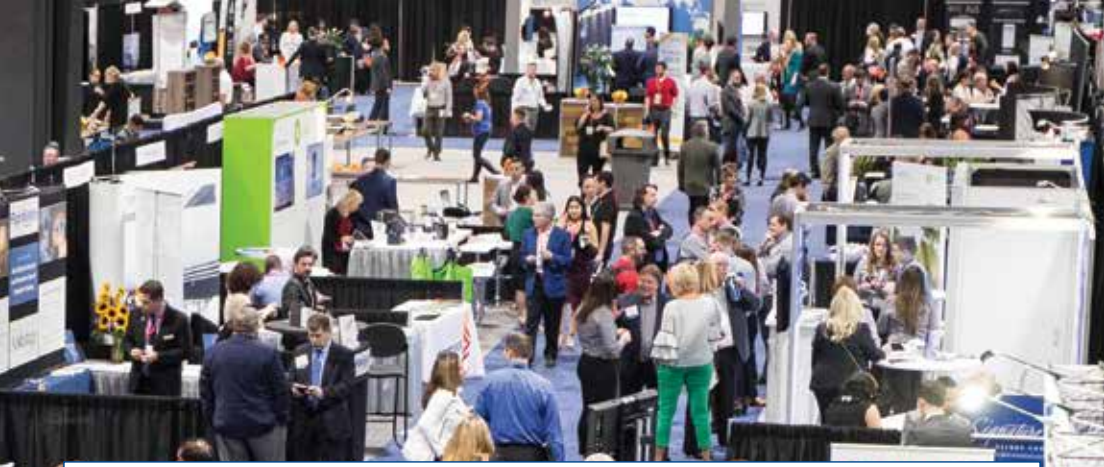
**50 U.S. STATES REPRESENTED**



**47 COUNTRIES IN ATTENDANCE**

## **TOP 10 ATTENDEE TITLES**

- » Flight Coordinator
- » Scheduler
- » President
- » General Manager
- » Manager
- » CEO
- » Scheduler/Dispatcher
- » Sales Manager
- » Dispatcher
- » Managing Director



# PREPARE FOR TAKE-OFF AT SDC2019

Exhibit your products and services at the 2019 Schedulers & Dispatchers Conference (SDC2019) from Jan. 29 to Feb. 1, 2019. Your ideal clients from all over the country – business aviation schedulers, dispatchers and other influencers and decision makers – will be in San Antonio, TX, making this the perfect opportunity to raise your company's brand awareness and generate new leads. Don't miss the opportunity to connect with passionate members of this business aviation community and submit your exhibit application today!

**DESTINATION:** SAN ANTONIO, TX

Henry B. Gonzalez Convention Center

01/29 – 02/01/19

**THE EXHIBITOR LOTTERY DEADLINE IS FRIDAY, JULY 13, 2018**



## SDC2019 BOOTH PRICES

### STANDARD BOOTHS

**\$2,425** per 10-ft by 10-ft booth space

Booth space includes one free registration exhibitor badge – a \$695 value.

### PREMIUM BOOTHS

**\$3,735** per 10-ft by 10-ft booth space

Booth space includes two free registration exhibitor badges – a \$1,390 value.

There is no other event that brings together key decision makers who support a critical role in successful flight department management than SDC2019. Apply to exhibit: [www.nbaa.org/sdc/exhibit](http://www.nbaa.org/sdc/exhibit).

## EXHIBITOR RULES AND REGULATIONS

Complete exhibitor information, including procedures, rules and regulations can be found online at: [www.nbaa.org/sdc/exhibit](http://www.nbaa.org/sdc/exhibit).

## ADVERTISING & SPONSORSHIP OPPORTUNITIES

Showcase your products and services with this targeted group of key influencers and decision makers through valuable event sponsorships and advertising opportunities. A variety of price points are available to meet your needs and ensure optimal brand-alignment, visibility and recognition. For detailed information on options and pricing, contact [sponsorships@nbaa.org](mailto:sponsorships@nbaa.org).

# EXHIBIT HOURS

## MONDAY, JANUARY 28

10:00 a.m. – 5:00 p.m. Exhibitor Move-In

## TUESDAY, JANUARY 29

8:00 a.m. – 2:00 p.m. Exhibitor Move-In

**Exhibit booths must be installed prior to 2:00 p.m.**

5:00 p.m. – 5:45 p.m. **Pre-Conference Exhibitor Meeting in the Exhibit Hall**

Ensure you get the best return on your SDC exhibit. Please join us for this enlightening session on making the most of your booth presence.

6:00 p.m. – 8:00 p.m. **Welcome Reception and Exhibits Open in the Exhibit Hall**

## WEDNESDAY, JANUARY 30

10:00 a.m. – 5:00 p.m. **Exhibit Hours**

10:00 a.m. – 12:00 p.m. **Dedicated Exhibit Time**

12:00 p.m. – 1:00 p.m. **Exhibits will remain open during lunch, which will be served in the Exhibit Hall**

2:30 p.m. – 3:30 p.m. **Dedicated Exhibit Time**

## THURSDAY, JANUARY 31

9:00 a.m. – 4:00 p.m. **Exhibit Hours**

11:30 a.m. – 1:00 p.m. **Exhibits will remain open during lunch, which will be served in the Exhibit Hall**

2:30 p.m. – 4:00 p.m. **Dedicated Exhibit Time**

4:00 p.m. – 8:00 p.m. **Exhibitor Teardown**

6:00 p.m. – 9:00 p.m. **Evening Networking Event**

## FRIDAY, FEBRUARY 1

8:00 a.m. – 12:00 p.m. **Exhibitor Teardown**

**Exhibit booths must be dismantled by 12:00 p.m.**

11:30 a.m. – 1:30 p.m. **Grand Prize Luncheon**



# DISCOVER SAN ANTONIO

Extend your trip after SDC2019 and explore beautiful San Antonio, TX. Through preserving its past and persevering as one of the nation's largest cities, San Antonio has become one of America's most authentic destinations. There is something for everyone, whether it's enjoying the River Walk, or exploring charming vineyards in the rolling terrain of the Texas Hill Country bordering the city.

## RESERVE YOUR HOTEL EARLY TO SAVE

Exhibitors and attendees are strongly encouraged to reserve rooms through NBAA's discounted room blocks. Hotel information will be available by mid-summer 2018.

Exhibiting companies wishing to reserve a group block of more than 10 rooms are requested to coordinate their room reservations with NBAA's conference team at [conferenceteam@nbaa.org](mailto:conferenceteam@nbaa.org).

*Please note, when booking flights and hotels, that sessions will not end until 5:00 p.m. on Friday, Feb. 1, 2019.*



**NBPAA**

National Business Aviation Association  
1200 G Street NW, Suite 1100  
Washington, DC 20005

# HOW TO EXHIBIT AT SDC2019



**Submit Your Exhibitor  
Application by the  
July 13 Priority Deadline**



**Select Your Booth  
Space During Live  
Placement**



**Let Your Customers Know  
You'll Be Exhibiting and  
Invite Them to Attend**



**Get Leads and  
Close Sales for  
the Year Ahead!**