Transformational Change: 10 Keys to Keeping Your Flight Department

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Transformational Change

What is it?
Disruption
CASE STUDY
KEY 1: “HELLO!”
Create urgency
Select team
Define the future
KEY 2: ALLIANCES
ID supporters & opposition
ID key
influencers
Be pragmatic
KEY 3: TOUCHSTONES
Create unity
Cascade thru the org
KEY 4: WINNING
Explain how to win
Plant a flag
KEY 5: OWNERSHIP
Empower people
Create a bias for action
KEY 6: INCLUSION
Intensify the vision
Sell the “sizzle”
KEY 7: ON A ROLL
Celebrate wins
Show progress
KEY 8: LASER FOCUS
Maintain focus
Stay committed
KEY 9:
AIM HIGHER
Complacency = failure
Celebrate wins
KEY 10: REINFORCEMENT
Cultural cornerstones
Develop leaders continuously
Symbolize the journey