

DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.



## MAKE PLANS TO EXHIBIT AT THE 2019 NBAA REGIONAL FORUMS

West Palm Beach, FL  
Wednesday, Feb. 6

Houston, TX  
Thursday, March 14

White Plains, NY  
Thursday, June 6

[www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit)



**THREE INCREDIBLE FORUM LOCATIONS FEATURING  
STATIC DISPLAYS, EXHIBITS & HIGH QUALITY BUYERS!**



## **DON'T MISS THIS CHANCE TO GROW AND STRENGTHEN YOUR CUSTOMER BASE IN 2019 – SUBMIT AN EXHIBIT APPLICATION TODAY!**

Take advantage of this business growth opportunity and become an exhibitor at one, two or all three 2019 NBAA Regional Forums, to network with highly targeted buyers, aviation leaders and industry experts who shape the future of business aviation.

Each year, these forums continue to attract decision makers and key influencers in the industry. There is a real need in the business aviation community to get business done at the local level and to educate those who are considering the use of an aircraft for business. NBAA's Regional Forums provide the perfect venue.

## **EXHIBITOR APPLICATION DEADLINES**

*Planning to exhibit at every forum in 2019? Submit your application by October 31, 2018 for preferred placement at all three forums.*

**West Palm Beach, FL**

October 31, 2018

**Houston, TX**

December 7, 2018

**White Plains, NY**

February 22, 2019

**SUBMITTING YOUR APPLICATION BY THESE DEADLINES  
WILL QUALIFY YOUR COMPANY FOR THE LIVE PLACEMENT,  
ENSURING THE BEST AVAILABLE EXHIBIT SPACE.**

## 2019 REGIONAL FORUM EVENT DATES

**WEDNESDAY, FEBRUARY 6, 2019**

West Palm Beach, FL | Palm Beach International Airport (PBI)

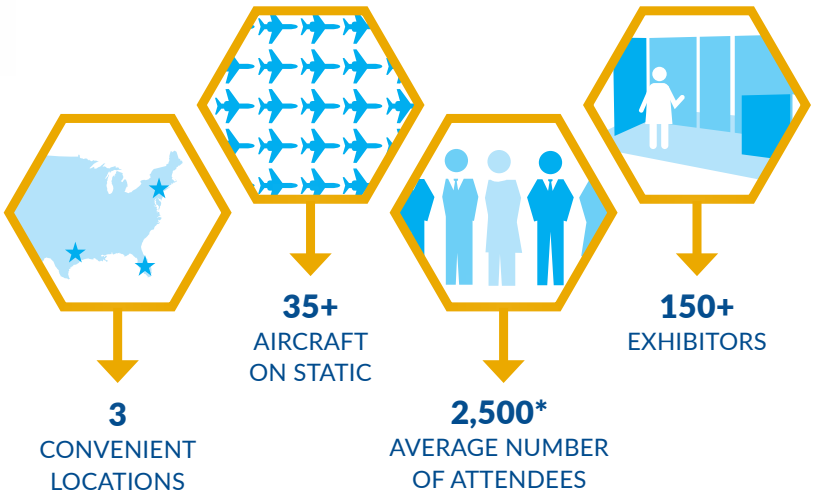
**THURSDAY, MARCH 14, 2019**

Houston, TX | Houston Hobby Airport (HOU)

**THURSDAY, JUNE 6, 2019**

White Plains, NY | Westchester County Airport (HPN)

## REGIONAL FORUM PROFILE



\*Forum attendance varies based on location, but averages around 2,500.



The NBAA Regional Forums are great events for our company. Not only do we get to meet with our local client base, but we also **get to show our products to many other operators in the area**. NBAA does a great job promoting the forums and they are always well-attended."

MARK STEINBECK, PRESIDENT, TRAXXALL



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## 2019 NBAA REGIONAL FORUMS EXHIBIT PRICES

**PREMIUM PLACEMENT\***

**\$10,150**

includes one 10-ft by 10-ft booth space at all three forums

\*Only available to exhibitors purchasing space at all three 2019 Regional Forums

WEST PALM BEACH  
& HOUSTON

WHITE PLAINS

**STANDARD PLACEMENT**

**\$2,445**

**\$2,995**

per 10-ft by 10-ft booth space reserved per forum

**5-FT X 10-FT INDOOR EXHIBIT**

**\$1,850**

**\$2,295**

per 5-ft by 10-ft booth space reserved per forum

**STATIC DISPLAY**

**\$92**

**\$105**

per 10-ft by 10-ft static display space reserved per forum (a minimum of 9 spaces must be reserved)

All exhibitors must be members in good standing with NBAA. Not a member? Join online at [www.nbaa.org/join/forums](http://www.nbaa.org/join/forums).

# RESERVE YOUR EXHIBIT SPACE TODAY

Submit your exhibit application online at [www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit), or contact NBAA's Dina Green, Senior Director, Conferences and Forums ([dgreen@nbaa.org](mailto:dgreen@nbaa.org)) or Tracy Tippett, Manager, Static Displays ([ttippett@nbaa.org](mailto:ttippett@nbaa.org)).

## Indoor Exhibits:

Exhibits may not exceed 8-ft in height. Both 10' x 10' and 5' x 10' indoor exhibit booths will include:

- » 8-ft high blue and grey back drape
- » 3-ft high blue side rail
- » One 7-in by 44-in company identification sign
- » One 6-ft or 8-ft draped table with a blue skirt and two chairs (*exhibitor will receive a 6-ft table unless otherwise noted on request form included in the exhibitor service kit*)
- » Blue Jay booth carpet
- » One 500 watt electrical outlet
- » One waste basket

## Static Display of Aircraft:

- » Static display exhibit space is calculated based on 10-ft by 10-ft increments. For example, an aircraft with a wing span of 54-ft and length of 57-ft requires a 60-ft by 60-ft exhibit space, or 36 10-ft by 10-ft spaces.
- » All aircraft on the static display are required to arrive by noon on the day preceding the forum. Specific arrival instructions may vary by exhibitor.
- » Aircraft will begin to depart after 4:00 p.m. the day of the forum.
- » Mobile service units, RVs, and other equipment must be approved by NBAA, and will be charged at the rate of an indoor booth space of \$2,445 for West Palm Beach and Houston and \$2,995 for White Plains.
- » Ground power units and air-conditioning units can be obtained from AEM International ([www.aeminternational.com](http://www.aeminternational.com)). AEM International will bill exhibitors directly for these services.
- » Tents are not permitted on the static display. Exhibitors may, however, use patio/market umbrellas next to their aircraft.





## INDOOR EXHIBIT SPACE LIVE PRIORITY PLACEMENT PROCESS

**Live Exhibitor Placement:** Indoor exhibitors will be assigned times to call the exhibitor hotline to choose their booth assignments for the 2019 NBAA Regional Forums through the live placement process.

**Priority-One** exhibitors are those companies that reserve exhibit space for all three 2019 NBAA Regional Forums by the October 31, 2018 deadline and select the premium placement option.

**Priority-Two** exhibitors are those companies that reserve exhibit space for all three 2019 NBAA Regional Forums by the October 31, 2018 deadline and select the standard placement option.

**Priority-Three** exhibitors are those companies that reserve exhibit space by October 31, 2018 for West Palm Beach; by December 7, 2018 for Houston; or by February 22, 2019 for White Plains, but do not select to participate in all three 2019 NBAA Regional Forums.

**Priority-one, priority-two and priority-three exhibitors with cumulative sponsorship spend of \$2,500 or greater at the 2018 NBAA Regional Forums will be placed before other exhibitors within their respective priority category.** All other companies will be randomly ordered within each priority category and assigned times to call the exhibitor hotline to choose their booth location. Any exhibitor submitting applications or payment after the deadlines above will be placed in the order in which payment is received, space permitting.

**October 31, 2018 is the deadline for preferred placement at all three forums: [www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit).**

# EXHIBITOR SERVICES

## Exhibitor Service Kit:

Once exhibit space has been assigned and paid for in full, exhibitors will be provided a link to the Exhibitor Service Kit to order services to support their exhibit space. Exhibiting companies who are paid in full may also order services online directly from Freeman: [www.myfreemanonline.com](http://www.myfreemanonline.com).

## Exhibitor Badges:

- » Each indoor exhibitor receives twenty-five badges per 10-ft by 10-ft indoor exhibit space purchased. Badges can be used for booth staff or customers.
- » Each static display exhibitor receives one badge per 10-ft by 10-ft space purchased. Badges can be used for booth staff or customers.
- » Exhibitors may receive a maximum of sixty badges based on space purchased.
- » Extra badges may be purchased for \$45 each.

## Cancellations/Refunds:

There will be no refunds for cancellations or reductions in size.

Only one indoor space may be reserved per member company. For a complete listing of exhibitor rules and regulations, please visit: [www.nbaa.org/forums/exhibit](http://www.nbaa.org/forums/exhibit).

# HOTEL INFORMATION

Hotel room blocks and group rates will be posted on the individual forum pages in the months preceding each event. Please check the website for more details: [www.nbaa.org/forums](http://www.nbaa.org/forums).

# SPONSORSHIPS

A variety of sponsorship opportunities will be offered – both on a year-long and on a forum-by-forum basis – including lunch, all-day refreshments, reception, banners, valet parking and more. Sponsors of NBAA's Regional Forums may be eligible for higher priority placement in future years. To learn more, please contact [sponsorships@nbaa.org](mailto:sponsorships@nbaa.org).



The Regional Forums offer an **excellent opportunity to network** with local aircraft operators and aviation businesses in a more intimate setting."

MARY D'ALAURO, INSURANCE BROKER,  
AVIATION INSURANCE AGENCY, INC.

# SUBMIT YOUR EXHIBIT APPLICATION BY THE OCTOBER 31 DEADLINE

for preferred placement at all three  
2019 NBAA Regional Forums.

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# NBAA

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