

DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.



# MAKE PLANS TO EXHIBIT AT THE 2020 NBAA REGIONAL FORUMS

Wednesday, January 29 | WEST PALM BEACH, FL

Thursday, March 5 | SAN JOSE, CA

Wednesday, June 10 | WHITE PLAINS, NY

[nbaa.org/forums/exhibit](https://nbaa.org/forums/exhibit)

# REGIONAL FORUM PROFILE



**3 LOCATIONS**



**150+ EXHIBITORS**



**2,500+ ATTENDEES**



**30+ AIRCRAFT  
ON DISPLAY**



## DON'T MISS THIS CHANCE TO GROW AND STRENGTHEN YOUR CUSTOMER BASE IN 2020!

Take advantage of this business growth opportunity and become an exhibitor at one, two or all three 2020 NBAA Regional Forums, to network with highly targeted buyers, aviation leaders and industry experts who shape the future of business aviation.

Each year, our forums continue to attract decision makers and key influencers in the industry. There is a real need in the business aviation community to get business done at the local level and to educate those who are considering the use of an aircraft for business. NBAA's Regional Forums provide the perfect venue.

### EXHIBITOR APPLICATION DEADLINES

*Planning to exhibit at every forum in 2020? Submit your application by **November 1, 2019** to be included in lottery placements at all three forums.*

**November 1, 2019**  
**WEST PALM BEACH, FL**

**November 15, 2019**  
**SAN JOSE, CA**

**February 21, 2020**  
**WHITE PLAINS, NY**

**APPLICATIONS RECEIVED BY THE DEADLINE WILL QUALIFY YOUR COMPANY FOR LIVE PLACEMENTS, ENSURING THE BEST AVAILABLE EXHIBIT SPACE.**



# 2020 FORUMS BOOTH PRICES

**PREMIUM  
PLACEMENT\***

**\$10,580**

includes one 10-ft by 10-ft booth space at all three forums

\*Only available to exhibitors purchasing space at all three 2020 Regional Forums

**WEST PALM BEACH  
& SAN JOSE**

**WHITE PLAINS**

**STANDARD  
PLACEMENT\*  
AND  
VEHICLE DISPLAY**

**\$2,585**

**\$3,100**

per 10-ft by 10-ft booth space reserved per forum

**5-FT X 10-FT  
INDOOR EXHIBIT**

**\$1,925**

**\$2,370**

per 5-ft by 10-ft booth space reserved per forum

**AIRCRAFT DISPLAY**

**\$95**

**\$109**

per 10-ft by 10-ft aircraft display space reserved per forum (a minimum of 9 spaces must be reserved)

**Join today: [nbaa.org/join/forums](http://nbaa.org/join/forums)**

**RESERVE YOUR EXHIBIT SPACE TODAY**

Submit your exhibit application online at [nbaa.org/forums/exhibit](http://nbaa.org/forums/exhibit), or contact NBAA's Dina Green, CMP, Vice President, Events ([dgreen@nbaa.org](mailto:dgreen@nbaa.org)), Meagan Keller, CMP, Manager, Conference and Forum Exhibits ([mkeller@nbaa.org](mailto:mkeller@nbaa.org)) or Joe Hart, Director, Aircraft Displays ([jhart@nbaa.org](mailto:jhart@nbaa.org)).

# INDOOR EXHIBITS

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Exhibits may not exceed 8-ft in height. Indoor exhibit booths (10' X 10' and 5' X 10') include:

- » 8-ft high blue and grey back drape
- » 3-ft high blue side rail
- » One 7-in by 44-in company identification sign
- » One 6-ft or 8-ft draped table with a blue skirt and two chairs (exhibitor will receive a 6-ft table unless otherwise noted to Meagan Keller, [mkeller@nbaa.org](mailto:mkeller@nbaa.org), with Show Management)
- » Blue Jay booth carpet
- » One 500 watt electrical outlet
- » One waste basket

# AIRCRAFT DISPLAY

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- » Aircraft display exhibit space is calculated based on 10-ft by 10-ft increments. For example, an aircraft with a wing span of 54-ft and length of 57-ft requires a 60-ft by 60-ft exhibit space, or 36 10-ft by 10-ft spaces.
- » All aircraft on display are required to arrive by noon on the day preceding the forum. Specific arrival instructions may vary by exhibitor.
- » Aircraft will begin to depart after 4:00 p.m. the day of the forum.
- » Mobile service units, RVs, and other equipment must be approved by NBAA, and will be charged at the rate of an indoor booth space, depending on forum location.
- » Ground power units and air-conditioning units can be obtained from AEM International ([aeminternational.com](http://aeminternational.com)). AEM International will bill exhibitors directly for these services.
- » Tents are not permitted on the aircraft display. Exhibitors may, however, use patio/market umbrellas next to their aircraft.

# SPONSORSHIPS

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A variety of sponsorship opportunities are available – both on a year-long and on a forum-by-forum basis. Sponsors of NBAA's Regional Forums may be eligible for higher priority placement in future years. Learn more: [sponsorships@nbaa.org](mailto:sponsorships@nbaa.org)

# HOTEL INFORMATION

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Hotel room blocks and group rates will be posted on the individual forum pages in the months preceding each event. Visit: [nbaa.org/forums](http://nbaa.org/forums)

# INDOOR EXHIBIT SPACE LIVE PRIORITY PLACEMENT

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Following the deadline for each 2020 Regional Forum, indoor exhibitors will be notified of their priority placement. Exhibitors will receive a specific date and time to call the exhibitor hotline to work with an NBAA staff member to choose their booth assignment, at this time a link to the floor plan will be provided.

In order to be placed in a booth at the 2020 Regional Forums exhibitors need to submit payment in full. Learn more: [nbaa.org/forums/placement](https://nbaa.org/forums/placement)

## EXHIBITOR BADGES

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- » Each indoor exhibitor receives 25 badges per 10-ft by 10-ft indoor exhibit space purchased. Badges can be used for booth staff or customers.
- » Aircraft display exhibitors will receive up to 75 badges based on space purchased. Badges can be used for booth staff or customers.
- » Extra badges may be purchased for \$50 each.

### **CANCELLATIONS/REFUNDS:**

There will be no refunds for cancellations or reductions in size.





**NBAA**

National Business Aviation Association

1200 G Street NW, Suite 1100

Washington, DC 20005

## **SUBMIT YOUR EXHIBIT APPLICATION BY NOVEMBER 1, 2019**

**for preferred placement at all three  
2020 NBAA Regional Forums.**

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