

DEDICATED TO HELPING BUSINESS
ACHIEVE ITS HIGHEST GOALS.



March 10-13, 2020 | CHARLOTTE, NC

SCHEDULERS & DISPATCHERS CONFERENCE

EXHIBIT SALES

nbaa.org/sdc/exhibit

ATTENDANCE PROFILE



2,900+ ATTENDEES



500+ EXHIBITORS



**50 U.S. STATES
REPRESENTED**



**47 COUNTRIES
IN ATTENDANCE**



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CHARLOTTE, NC

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GET SALES FOR THE YEAR AHEAD

Your ideal clients from all over the country – business aviation schedulers, dispatchers and other influencers and decision makers – will be in Charlotte, NC for the NBAA Schedulers & Dispatchers Conference (SDC2020). Exhibiting your products and services at SDC2020 is the perfect opportunity to raise your company's brand awareness and generate new leads for the year ahead. Don't miss the opportunity to connect with passionate members of this business aviation community and submit your exhibit application today!

THE EXHIBITOR LOTTERY DEADLINE IS FRIDAY, JULY 19.



SDC2020 BOOTH PRICES

NEW BOOTH SIZE

\$1,995

per 5-ft by 10-ft
booth space

Booth space includes one complimentary exhibitor badge – a \$715 value.

STANDARD BOOTHS

\$3,200

per 10-ft by 10-ft
booth space

Booth space includes two complimentary registration exhibitor badges – a \$1,430 value.

PREMIUM BOOTHS

\$4,655

per 10-ft by 10-ft
booth space

Booth space includes an additional complimentary registration exhibitor badge – a \$715 value.

NEW FOR SDC2020!

Side rails can be removed for 10-ft by 10-ft corner booth locations only for an additional fee of \$300.

EXHIBITOR RULES AND REGULATIONS

Complete exhibitor information, including procedures, rules and regulations can be found online at: nbaa.org/sdc/exhibit

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Showcase your products and services with this targeted group of key influencers and decision makers through valuable event sponsorships and advertising opportunities. A variety of price points are available to meet your needs and ensure optimal brand-alignment, visibility, and recognition. For detailed information on options and pricing, contact sponsorships@nbaa.org.

EXHIBIT HOURS

MONDAY, MARCH 9

10:00 a.m. – 5:00 p.m. Exhibitor Move-In

TUESDAY, MARCH 10

8:00 a.m. – 2:00 p.m. Exhibitor Setup

Exhibit booths must be installed prior to 2:00 p.m.

4:45 p.m. – 5:20 p.m. Pre-Conference Exhibitor Meeting in the Exhibit Hall

Ensure you get the best return on your SDC exhibit. Please join us for this enlightening session on making the most of your booth presence.

5:30 p.m. – 8:30 p.m. **NEW HOURS!** Welcome Reception and Exhibits Open in the Exhibit Hall

WEDNESDAY, MARCH 11

10:00 a.m. – 5:00 p.m. Exhibit Hours

10:00 a.m. – 12:00 p.m. Dedicated Exhibit Time

12:00 p.m. – 1:00 p.m. Exhibits will remain open during lunch, which will be served in the Exhibit Hall

THURSDAY, MARCH 12

9:00 a.m. – 10:30 a.m. Dedicated Exhibit Time

9:00 a.m. – 4:00 p.m. Exhibit Hours

11:30 a.m. – 1:00 p.m. Exhibits will remain open during lunch, which will be served in the Exhibit Hall

2:30 p.m. – 4:00 p.m. Dedicated Exhibit Time

4:00 p.m. – 8:00 p.m. Exhibitor Teardown

FRIDAY, MARCH 13

8:00 a.m. – 12:00 p.m. Exhibitor Teardown

Exhibit booths must be dismantled by 12:00 p.m.

12:00 p.m. – 1:30 p.m. Grand Prize Luncheon



DISCOVER CHARLOTTE

The Queen City lives up to its name, offering visitors and locals a diverse experience. From the NASCAR Hall of Fame and Levine Center for the Arts to numerous breweries and award winning restaurants, there is truly something for everyone to enjoy. With over 170 domestic and international destinations served by non-stop flights, it's so easy to make plans to attend #SDC20 in Charlotte.

Reserve Your Hotel Early to Save

Exhibitors and attendees are strongly encouraged to reserve rooms through NBAA's discounted room blocks. Hotel information will be available by late summer 2019.

Exhibiting companies wishing to reserve a group block of more than 10 rooms are requested to coordinate their room reservations with NBAA's conference team at housing@nbaa.org.

Please note, when booking flights and hotels, sessions will not end until 5:00 p.m. on Friday, March 13, 2020.



NBAA

National Business Aviation Association

1200 G Street NW, Suite 1100

Washington, DC 20005

HOW TO EXHIBIT AT SDC2020



**Submit Your Exhibitor
Application by the July 19
Priority Deadline**



**Select Your Booth Space
During Live Placement**



**Let Your Customers Know
You'll be Exhibiting and
Invite Them to Attend**



**Get Leads and Close Sales
for the Year Ahead!**