

OCTOBER 18-20, 2022 · ORLANDO, FL

BOOTH REGULATION VISUALS

Exhibit Booth Rules/Specifications:

NBAA-BACE Exhibitors and EACS are reminded to review the following booth visuals and read in detail the stand rules located in the Exhibitor Service Kit to ensure their booth is in compliance with show rules. Special attention should be paid to the following:

- · Target move-in schedule
- Marshalling yard and POVs (personally-operated vehicles)
- Access for exhibitors setting up their own booths
- Setup times
- · Advance shipping vs. shipping to show site
- Material handling
- · Exclusive service providers
- Hanging sign and lighting restrictions
- Flooring requirements
- Setup regulations

Please carefully review the following visuals and booth rules located in the Exhibitor Service Kit.

Review the 2022 NBAA-BACE Live Floor Plan – Exhibitor View.

Stand drawings and requests for hanging signs/rigging must be submitted by:
Aug. 26, 2022

Sarah Kurusz, CEM Sr. Manager, Exhibits Email: skurusz@nbaa.org

Mobile: 202-802-0318

Maureen Cameron, CEM Sr. Director, Exhibits

Email: mcameron@nbaa.org

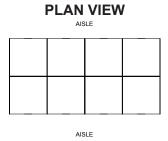
Mobile: 202-203-0609

Inline Booth

An inline booth shares a common back wall or side with other exhibits and only one side exposed to aisle.

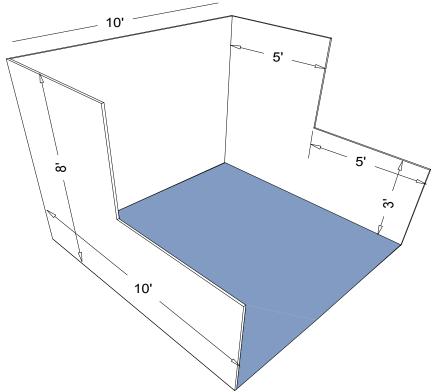
Can be purchased in a row to a make a 10x20, 10x30 etc. provided that exhibitor abides by the rules below:

- Max height = 8 feet
- No end caps are permitted.
- All display material over 5 feet may not extend farther out than 5 feet from the back of the booth.
- Exhibitors are required to provide flooring for the entirety of their booth space



- Booth includes:
 - 8-foot high blue back wall drape
 - o 3-foot blue side rail drape
 - o 7"x44" black and white company ID sign

Exhibitors in corner inline stands must ensure that unfinished elements from their stand are not visible from the aisle. Exhibitors may order end panels or "masking" from Freeman or may provide a professional alternative on their own. Exhibitors may not store exhibit cases behind booths due to the location of electric boxes and the fire hazard risk.

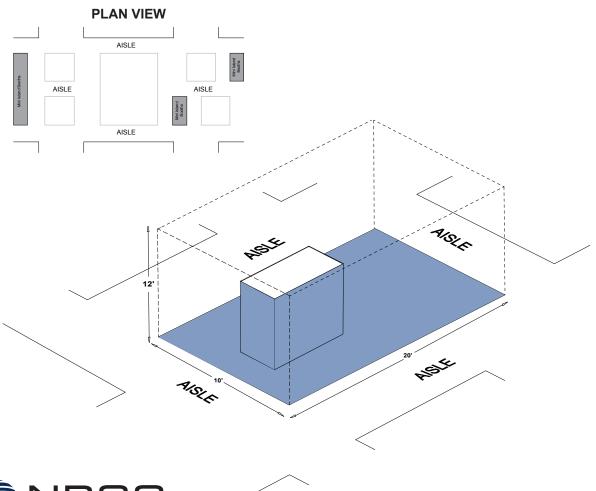




Mini Island Booth

A mini Island booth is a narrow island type booth comprised of one more or 10 foot-by-10 foot booths

- Max height = 12 feet
 - o One level only
- All back walls and side walls must be finished.
- Exhibit space must be accessible from all four sides.
- Hanging signs are **NOT** permitted.
- Exhibitors are required to provide flooring for the entirety of their booth space.
- Stand drawings must be submitted in advance for approval by Aug. 26, 2022.





Non-Main Aisle Island Booth

This booth is surrounded by aisles on all four sides and is not on the main aisle.

• Maximum Height: 20 feet

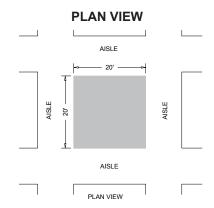
Hanging signs: NOT permitted

• Hard Walls: No more than 50% hard walls

NOTE: Glass counts as a hard wall

 Security cables: Maximum of four support cables (must be approved by NBAA in advance)

Booth number must be included on stand design

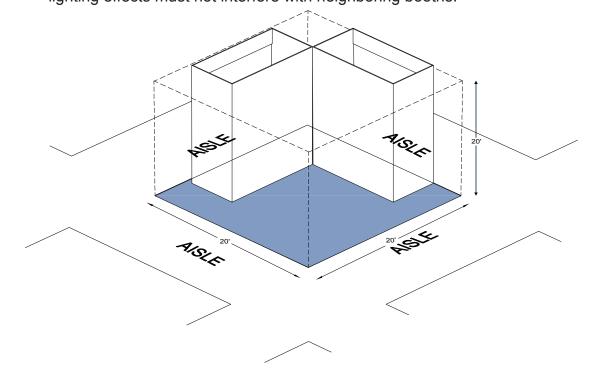


- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA.
- Stand drawing must be submitted in advance for approval by Aug. 26, 2022



Lighting trusses are allowed provided they do not exceed 30 feet in height.

- Lights must be directed to the interior boundaries of the booth space
- Bulbs: Halogen, LED Lamps: strobe, gobo flashing, rotating and other lighting effects must not interfere with neighboring booths.

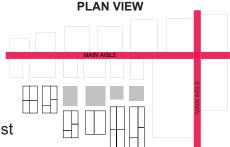




Main Aisle Island Booth

A main aisle island booth is surrounded by aisles on all four sides and is located on red main aisles on the floor plan.

- Maximum Height: 15 feet *NO EXCEPTIONS
- Hard Walls: No more than 50% hard walls
 NOTE: Glass counts as a hard wall
- Hanging Signs: NOT permitted
- Booth are shaded in orange on the floor plan
- **Security Cables:** Maximum of four support cables (must be approved by NBAA in advance)

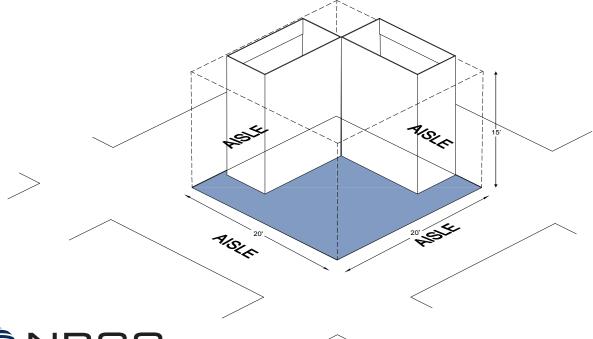


- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA
- Stand drawing must be submitted in advance for approval by Aug. 26, 2022
- Booth number must be included on stand design



Lighting trusses are allowed provided they do not exceed 30 feet in height.

- Lights must be directed to the inter boundaries of the booth space
- Bulbs: Halogen, LED Lamps: strobe, gobo flashing, rotating and other lighting effects must not interfere with neighboring booths.



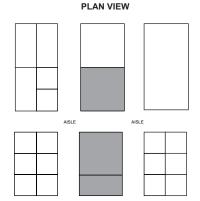
Non-Perimeter Peninsula Booth

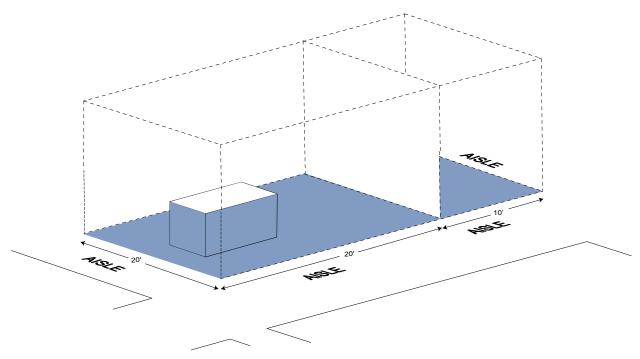
A peninsula booth is exposed to aisles on three sides and shares a common back wall with another exhibitor.

• Maximum Height: Non-Main aisle = 20 feet

Main aisle = 15 feet

- Back walls must be professionally finished, regardless of height of adjacent booth and adjoining walls cannot contain logos or branding of any kind
- Hard Walls: No more than 50%
 NOTE: Glass counts as a hard wall
- Hanging signs: NOT permitted
- May have more than one level provided drawing is approved in advance and doesn't exceed maximum height
- Stand drawing <u>must be</u> submitted in advance for approval by Aug. 26, 2022.
- Booth number must be included on stand design.



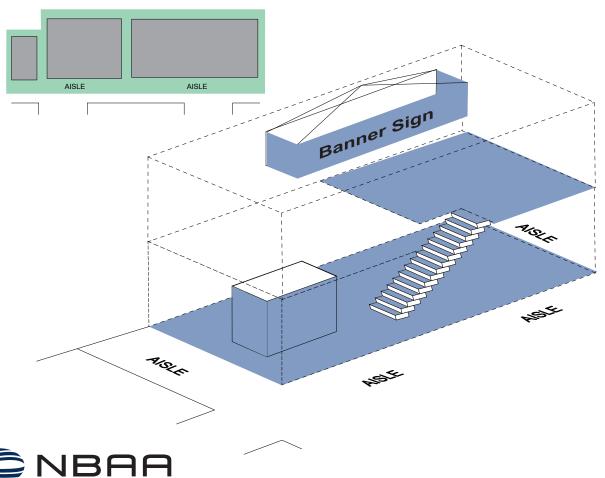




Perimeter Booth

Perimeter booths are located along the exhibit halls perimeter walls, may be greater than 15 feet in height, and may have one or more display levels.

- Max height = 30 feet
- Hanging Signs: Permitted to 30 feet, provided prior approval received by NBAA
 No signage or exhibitry can hang from lighting trusses
- These locations are highlighted in GREEN on floor plan
- NOTE: Multilevel and Covered booths often require additional approvals from the Convention Center or Fire Marshal.
- Only perimeter booth locations are allowed to rig/hang signs from the ceiling.
- Back walls and side walls that are visible to neighboring exhibitors must be finished
- May have more than one level provided drawing is approved in advance and doesn't exceed maximum height
- Stand drawings must be submitted in advance for approval by Aug. 26, 2022,
- Booth number must included on stand.
 PLAN VIEW



PG#6

Indoor Aircraft Display

Indoor aircraft display space exhibitors may display aircraft and mock-ups.

Hanging Signs:

All indoor aircraft display exhibitors are permitted to have hanging signs above their aircraft. Signs must not extend or impede on neighboring aircraft.

* Stand drawings must be submitted in advance.

Surrounding Exhibit Components and Fencing:

- * Max height = 3 feet
- * Must be finished on all sides
- * May not occupy more than 50% of purchased space

Carpet Flooring:

- * Not mandatory
- * NBAA carpets aisles only.
- * If exhibitor plans to carpet their space, carpet should be installed after the aircraft is in place.

Double-Sided Sign

- * Provided by NBAA
- * Approx size 2'5" x 2'5"

Display Elements (Optional):

- Banner flags permitted to a max height 20 feet
- * Patio furniture
- * Spec boards (generally limited to a max size of 4 feet x4 feet)
- Literature racks

