CompuLEAD

Lead Management Products Catalog

Event Vendor OFFICIAL

The Easy Way to Collect Leads and Boost ROI

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!

6 Tools in 1

LEAD CAPTURE	**01** Collect leads on and off the show floor
MARKET RESEARCH	**02** Create action codes or survey questions to qualify leads
LEAD SCORING	**03** Score leads to identify your hottest prospects
INSTANT EMAIL FOLLOW-UP	**04** Send targeted content to educate and inform prospects
EXHIBITOR PORTAL	**05** Access leads any time
LEAD NURTURING	**06** Transfer leads to your CRM for quick lead follow-up

"With its ease of use, CompuLEAD was a huge reason for our success at the Western Food Show. We're so happy we utilized CompuLEAD, and we plan to use it again and again."

– Matt Flemister
COO, Blockchain Hacienda Inc.

Safest Option!

Give attendees peace of mind by using our new CompuLEAD Kiosk – the self-serve option for attendees to scan their own badges and request your content!

OFFICIAL NBAA SERVICE PARTNER

CompuSystems

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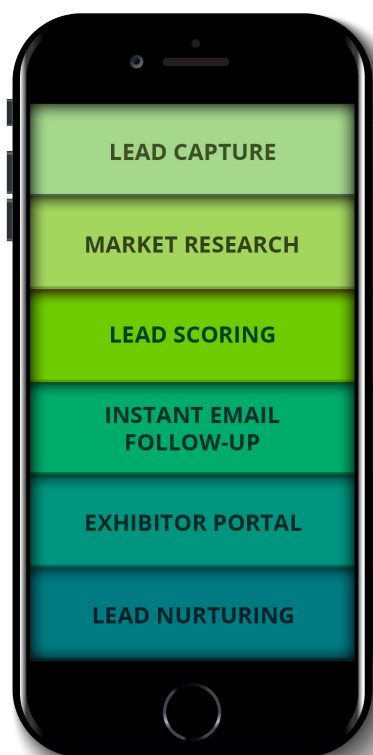
2022 NBAA Maintenance Conference
Show Code: MNTC22
Early Bird Pricing Ends: 3/21/22
Advanced Pricing Ends: 4/4/22
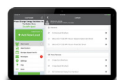**Order Online:** compusystems.com/order

Lead Collection Options

A-la-Carte

CompuLEAD® App (use your own device)
- Download our app to your smart phone or tablet
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up

CompuLEAD® Tablet
- Rent an Android tablet with the app pre-loaded
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available (Add-on option)

Packages

CompuLEAD® App Package (use your own devices)
- Download our app to 3 of your own smart phones or tablets to capture more leads simultaneously
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs (up to 5 MB each) for quick email follow-up

CompuLEAD® Tablet Package
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs for quick email follow-up
- Wireless printer – pairs to one device/app at a time
- Delivery, set up, and in-booth training

CompuLEAD® Kiosk Package
- Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service
- Custom survey questions and digital content delivery system – leave your hard copies at the office
- Delivery, set up, training, and pickup
- Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. x 10 in. with 15 in. in viewable screen

atEvent® Premium Package (use your own device)
- Download our app to 3 of your own smart phones or tablets
- Scan business cards or badges—or enter a code for fast, contactless capture
- Capture important context with customizable qualifiers and follow-up actions
- Follow up faster with marketing automation and CRM integration
- Gain actionable event analytics in-app, in-portal, and by email post-event
- Capture marketing consent to comply with CCPA and GDPR

Questions?
Domestic (toll-free): +1.866.600.5323
International: +1.708.786.5565
Email: exhibitor-support@csireg.com

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