

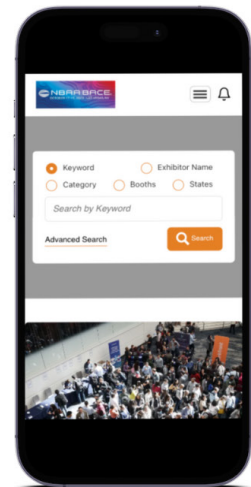
# 2023 NBAA-BACE

## DIGITAL PACKAGES & SPONSORSHIPS

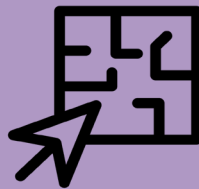


**NBAA|BACE**  
OCTOBER 17-19, 2023 · LAS VEGAS, NV

# EXHIBITOR DASHBOARD



**ONLINE DIRECTORY**



**INTERACTIVE FLOOR PLAN**



**SHOW PLANNER**

## DIGITAL PACKAGES & SPONSORSHIPS

# WHAT DOES MY LISTING INCLUDE?

| Features                                     | Basic Listing | Gold Package<br>\$750 <b>\$495</b> | Diamond Package<br>\$1,500 <b>\$995</b> |
|--|---------------|------------------------------------|---|
| Contact Information                          | <b>X</b>      | <b>X</b>                           | <b>X</b>                                |
| Website                                      | <b>X</b>      | <b>X</b>                           | <b>X</b>                                |
| Company Description                          | <b>X</b>      | <b>X</b>                           | <b>X</b>                                |
| Product Categories                           | <b>X</b>      | <b>X</b>                           | <b>X</b>                                |
| Company Logo                                 | <b>X</b>      | <b>X</b>                           | <b>X</b>                                |
| Access to Online Leads                       |               | <b>X</b>                           | <b>X</b>                                |
| Featured Exhibitor Listing                   |               |                                    | <b>X</b>                                |
| Priority Placement in Search Results         |               |                                    | <b>X</b>                                |
| Product Gallery with Images and Descriptions |               | <b>4</b>                           | <b>8</b>                                |
| Product Gallery with Videos and Descriptions |               |                                    | <b>4</b>                                |
| Event Contacts                               |               | <b>8</b>                           | <b>16</b>                               |
| Collateral                                   | <b>2</b>      | <b>4</b>                           | <b>8</b>                                |
| Scheduled Events                             |               |                                    | <b>2</b>                                |

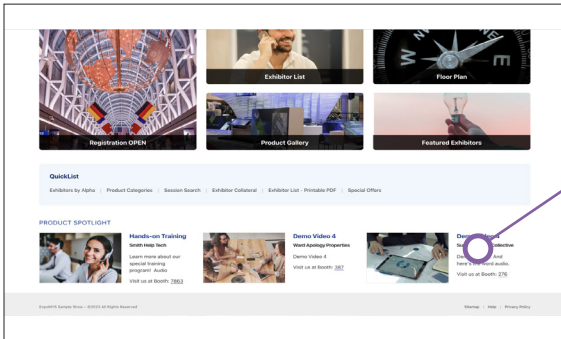
To purchase, contact:

Tony Kruessel – Senior Exhibitor Engagement Manager

513.527.8894 | tkrussel@mapyourshow.com

# ADDITIONAL SPONSORSHIPS

\*Requires Purchase of Diamond Package

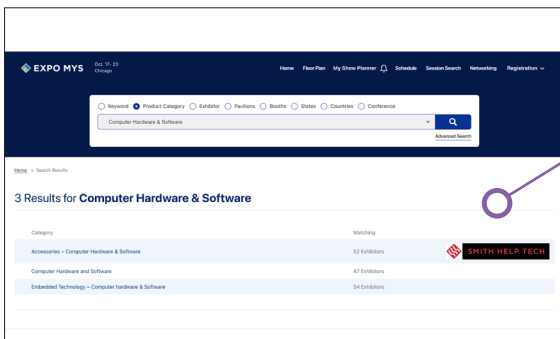


## Product Spotlight + \$500/ea.

Limited to the first 21 exhibitors

Showcase your product image or video on the Directory Home Page

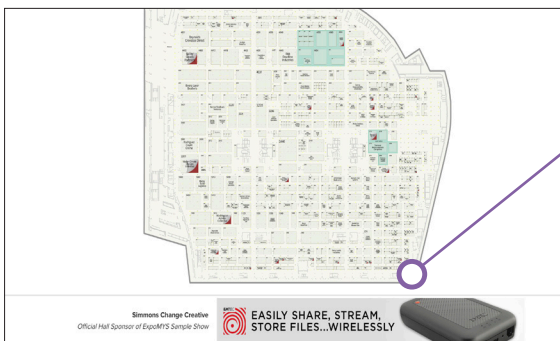
Live link directs attendees to your company's listing



## Product Category + \$500/ea.

320x50 pixel image (640x100 required for upload)

Guaranteed #1 listing in the category



## Floor Plan Banner + \$1,500

Limited to first three exhibitors

728x90 pixel image (1456x180 pixel image required for upload)

Up to 4 rotating maximum

To purchase, contact:

Tony Krussel – Senior Exhibitor Engagement Manager

513.527.8894 | tkrussel@mapyourshow.com

# ORDER FORM

for NBAA-BACE 2023 Packages and Sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed agreements will be considered firm, and no cancellations are accepted.

## For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics.

Please indicate your card of choice:  VISA  MasterCard  AMEX

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for 2023 NBAA-BACE. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## Packages & Sponsorships:

\*Requires Purchase of the Diamond Package

Basic Listing  \$0  
Gold Package  ~~\$750~~ \$495  
Diamond Package  ~~\$1,500~~ \$995

Product Spotlight Sponsorship  + \$500/ea.  
Product Category Sponsorship  + \$500/ea.  
Floor Plan Banner Sponsorship  + \$1,500



|             |  |
|-------------|--|
| ORDER TOTAL |  |
|-------------|--|

Please email completed forms to: [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com) / for help, please call 513.527.8894

To purchase, contact:

Tony Kruessel – Senior Exhibitor Engagement Manager

513.527.8894 | [tkruessel@mapyourshow.com](mailto:tkruessel@mapyourshow.com)