





Event Staffing Services

The foundation of our business is based upon our highly-trained and experienced event staffing professionals, who have earned us our winning reputation within the trade show industry.

PROMOTIONAL ASSISTANTS coordinate the trade show booth, hospitality suite, or a special event. These friendly and gracious professionals are at your service to greet customers, serve food / beverages and be available to assist your staff in any way possible. **From \$350/day**

BOOTH ASSOCIATES act as your booth ambassadors and quickly improve your results. Each associate is well versed in a wide range of booth activities such as running the front desk, distributing literature, greeting and directing visitors to appropriate areas and qualifying leads. **From \$375/day**

CROWD GATHERERS increase your booth traffic and gain exposure. These enthusiastic crowd gatherers will attract audiences for presentations or demonstrations, generate leads, collect/process lead forms, distribute and secure all theater promotional items. **From \$425/day**

CROWD GATHERERS--EMCEES are seasoned Associates who get on the microphone before each presentation to draw in the largest crowd possible as well as giving a brief description of the upcoming presentation in an informative and entertaining manner. They will continue to gather a crowd off microphone and on the show floor once the presentation has begun. **From \$550/day**

LEAD EXECUTIVE ASSOCIATES maintain all both activities and be your "right hand" person. Familiar with all aspects of the trade show industry, the lead executive associate has a proven industry track record with the capacity to maximize booth effectiveness. **From \$425/day**

BOOTH MANAGERS manage every area of the booth including but not limited to booth set-up and tear down as well as overseeing all booth logistics. They can manage all aspects of the booth with no supervision and offer suggestions on how to get the optimum flow of traffic throughout the entire display. They have over 5 years of experience in trade shows and management. **From \$550/day**

PRODUCT DEMONSTRATORS connect and communicate with your target audience, explaining the nuances and subtleties of your concept with ease and comfort. Fully versed in your company, products, and services, they will convey the desired corporate message to your potential clients. **From \$500/day**

INTERPRETERS are versed in the language of your choice and familiar with international business practices. Our cordial and engaging bilingual and multi-lingual interpreters bridge the language gap with international clients, making them feel right at home. From \$650/day

PRESENTERS / ACTORS deliver your product message professionally and effectively. These highly-adept and confident public speakers will add clarity, style and sizzle to your presentation or video shoot. Audition videos demonstrating presenter/actor skills are available upon request. **From \$950/day**

CELEBRITY IMPERSONATORS are ready to show up and are available to mingle with your guests at your event! Prices vary depending on scope of work, hours required and current, high-profile status and popularity level of celebrity requested. **From \$750/day**

SPECIALTY TALENT we are a full service agency committed to meeting your needs. Therefore, we have access to providing you with Comedians, Celebrities, Musicians, Motivational Speakers, Performance Artists and more!

Enhanced Services

EVENT PLANNING / **MARKETING** Let our marketing experts help you plan every aspect of your event for flawless execution. From concept development, messaging, marketing campaigns and more, count on us to help you achieve event success.

TECHNICAL WRITING Our talented team of script and technical writers are available to develop creative, effective and innovative ways to deliver your message.

PROJECT MANAGEMENT Project Managers work with you on pre-show planning, on-site execution and post-show wrap-up. Consider these dedicated professionals as an extension of your own staff.

BOOTH STAFF TRAINING An executive of eventpros can train your in-house booth staff on essential booth etiquette as well as tips on how to maximize the effectiveness of the entire booth to make your event a complete success.

CUSTOMIZED SPEAKER TRAINING We can provide workshops and coaching programs tailored to each clients needs in order to assist in getting the most out of each of your presentations. We have some of the most sought after leadership trainers and speaker coaches in the industry today.





Lead Capture System

___Post Show Measurement

| S | Your Contact Information: | |
|---|---------------------------------------|---|
| 0 1/8 | Name: | Company: |
| A ALLEY | Phone: | Cell Phone: |
| 1 | Fax: | Email: |
| THE PARTY OF | Address: | |
| | City: | State and Zip: |
| | Exhibitor & Show Details: | |
| 961 | Show Name: | Show Location: |
| | Exhibitor: | Booth #: |
| \$ 65 to | On-Site Contact Name: | On-Site Phone: |
| 7.4 | Exhibitor Website: | Booth Size: |
| 1 | Show Hours: | |
| Please indicate the number of staff seeded: Promotional Associates Booth Associates | | Booth Supervisors Product Demonstrators |
| Lead Executive Associate | | Interpreters |
| — Crowd Gatherer | | Presenters |
| _Crowd Gatherer-Emcee | | Hosts |
| — Specialty To | alent (Please indicate): | |
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| <u>Please indic</u> | cate additional services needed: | |
| _Event Planning | | Booth Staff Training |
| Evant Strate | egies / Marketing | Production Services |

<u>Please list three characteristics that you require of a booth associate:</u>

Project Management

Technical Writing

DEADLINE FOR ORDERS: All orders received less than 15 days from the first day of the event will be subject to a late order premium.

TERMS: All rates based on show hours up to 8-hour days. Additional hours worked are subject to overtime pay. Staff will be booked for training one hour prior to the event on opening day and thirty minutes prior on each subsequent day.

CONTACT: Please submit order form to jdicamillo@event-pros.com in order to obtain a quote and pricing.