





























HONEYCOMB STRATEGIES

# Sustainable Gift Selection Guide

	Best	Better	Good	Avoid
Types	 Experiential	 Consumable	 Highly functional item; reputable brand	 Tchotchke/collectible, non functional item

**If you choose a physical item, please use the recommendations below. Consider an opt-in policy when possible.**

Production	 Locally made; manufacturer has end-of-life plan; carbon off-sets for manufacturing	 Made in USA		 Made and sold from other countries
Packaging	 No packaging	 Minimal or reusable packaging, non individually wrapped bulk packaging	 Water-soluble plant-derived packaging and/or recycled, biodegradable, recyclable	 Heavy packaging, refrigerant packaging, plastic/styrofoam, plastic cling wrap
Materials	 Metal; bamboo	 FSC wood; recycled glass	 Recycled plastic; ceramics	 Virgin plastic
Electronics	 Replaceable/repairable parts; reputable brand; long-lasting	 <b>Please recognize that electronics regularly evolve and become obsolete quickly. Please be considerate about your technology purchases with this in mind.</b>		
Apparel	 Regenerative, organic, ethically sourced, repurposed materials; non GNE logo	 Reputable brand	 Recycled materials	 Virgin materials
Shipping	 Digital (no shipping)	 Carbon-offset shipping	 <b>In person meetings:</b> Shipped to single location for distribution  <b>Virtual meetings:</b> Shipped directly to individual attendees	 Overnight and expedited shipping
Ownership	 BIPOC-owned, Women-owned, Run by or supports underserved individuals*	 Local, Small business	 USA Business	 International Business

**Not sure where to start? Check your vendors for any of these certifications and business practices.**

Certifications / Business Practices	 FAIR TRADE CERTIFIED	 Certified B Corporation	 1% FOR THE PLANET	 CERTIFIED CARBON NEUTRAL	 BBB of B or higher	 MILLION TREE CHALLENGE	 ONE TREE PLANTED	Circular & take-back initiatives, Fair labor standards, Ethical supply chain, Charitable initiatives
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\*At least 51% owned and operated by underrepresented or underserved individuals