

JAN. 24-26, 2023 | NASHVILLE, TN

#### **SDC2023 IMPORTANT DATES & DEADLINES**

| Deadline Date     | Item  | Task  | Return to  |  |  |  |  |
|-------------------|---|---|--|--|--|--|--|
| September 2022    |   |   |  |  |  |  |  |
| Sept. 30, 2022    | Exhibit Application &<br>Payment Priority<br>Deadline   | Submit applications and<br>payments by this date to qualify<br>for priority placements  | Exhibit Application  |  |  |  |  |
|                   | ·   | November 2022   |  |  |  |  |  |
| Nov. 9 - 15, 2022 | Priority Placements                                     | Exhibit space placement<br>appointments for exhibitors<br>qualifying for priority placement   | <u>View Floor Plan here.</u>   |  |  |  |  |
|                   |   | December 2022   |  |  |  |  |  |
| Dec. 12, 2022     | Early-bird Pricing<br>Deadline for Lead<br>Retrieval    | Order lead retrieval from<br>CompuSystems by this date to<br>secure early-bird pricing.   | Lead Retrieval Orders<br>Order Online:<br>compusystems.com/order<br>Phone: +1.708.786.5565<br>Email:<br>exhibitor-support@csireg.com |  |  |  |  |
| Dec. 16, 2022     | Sponsorship Art Due                                     | Deliver artwork files no later than<br>Dec. 16 to<br><u>sponsorships@nbaa.org</u>   | sponsorships@nbaa.org  |  |  |  |  |
| Dec. 16, 2022     | Music City Center<br>Catering Advance Price<br>Deadline | Deadline to order food and<br>beverage from the Music City<br>Center at the advance rate.<br>Note: 25% additional charge<br>will be added to all orders<br>received within 10 days of the<br>event date. 23% Catering Service<br>Fee, 9.25% Sales Tax and .50%<br>Zone Fee will be added to all<br>orders. Prices are subject to<br>change without notice.) | Music City Center Catering Menu<br>Music City Center Catering Order<br>Form  |  |  |  |  |

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|---|---|---|---|--|
|   |   |   |   |  |
| Dec. 27, 2022   | Advance Price Deadline<br>for Lead Retrieval            | Order lead retrieval from<br>CompuSystems by this date to<br>secure advance pricing.  | Order Online:<br><u>compusystems.com/order</u><br>Phone: +1.708.786.5565<br>Email:<br><u>exhibitor-support@csireg.com</u> |  |
| Dec. 27, 2022   | Freeman Advance<br>Warehouse                            | Start date for advance shipments to Freeman warehouse   | Use Advance Warehouse Shipping<br>Labels.   |  |
| Dec. 27, 2022   | Floral Discount Deadline                                | Order floral from Floral<br>Expositions by this date to obtain<br>discounted pricing.   | orders@floralexpo.net   |  |
| Dec. 27, 2022   | Freeman Discount Price<br>Deadline for Online<br>Orders | Deadline for discounted rates for<br>Freeman services ordered online.<br><i>Note: Freeman rates increase</i><br><i>by 20% after this date.</i>  | Freeman Online Orders   |  |
| Dec. 27, 2022   | Registration<br>Cancellation Deadline                   | Last day to cancel paid attendee badge registrations  | Registration portal   |  |
| Dec. 27, 2022   | Stand Drawings Due                                      | Submit complete stand drawings<br>for 20 x 20 booths, fuel rows &<br>booths with wooden structures for<br>prior approval to<br><u>exhibits@nbaa.org</u>                                     | <u>exhibits@nbaa.org</u>  |  |
| Dec. 27, 2022   | EAC<br>Application/Contract &<br>COI Due                | All EACs must submit their <u>EAC</u><br><u>Application/Contract</u> and copy of<br>COI to NBAA in advance for<br>approval  | EAC Application/Contract  |  |
| Dec. 27, 2022<br>or whenever<br>inventory is sold out | Meeting Room Request<br>Due                             | Exhibitors requesting a meeting<br>room for show days must submit<br>the online <u>Meeting Room Request</u><br><u>form</u> and pay appropriate fees.<br>Questions: <u>meetings@nbaa.org</u> | s must submit<br>Room Request<br>opriate fees.  |  |

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|------------------|---|--|---|--|--|--|--|
| January 2022     |   |  |   |  |  |  |  |
| Jan. 9, 2023     | Advance Pricing<br>Deadline for Internet/Wifi<br>from the Music City<br>Center (MCC)  | Order Internet/Wifi from the MCC at the discounted rates   | MCC Technology Order form   |  |  |  |  |
| Jan. 9, 2023     | Advance Pricing<br>Deadline for Booth<br>Security from the Music<br>City Center (MCC) | Order booth security from the MCC at the discounted rates  | MCC Exhibitor Booth Security<br>Order form  |  |  |  |  |
| Jan. 13, 2023    | Co-Exhibitor<br>Registration Due  | Co-Exhibitors sharing exhibit<br>space must register and pay the<br>required \$1,395 fee                         | Co-Exhibitor Registration   |  |  |  |  |
| Jan. 16, 2023    | Exhibitor Green Pledge<br>Deadline  | Register to participate in the<br>SDC2023 Exhibitor Green Pledge<br>to help make SDC a more<br>sustainable show. | Complete the Green Pledge<br>Registration here.   |  |  |  |  |
| Jan. 16, 2023    | Freeman Advance<br>Warehouse Shipping<br>Deadline                                     | Deadline to ship exhibit materials<br>to the Freeman advance<br>warehouse  | Use Advance Warehouse<br>Shipping Labels  |  |  |  |  |
| Jan. 23, 2023    | Grand Prize Happy Hour<br>Prize Donation<br>Description Due                           | Deadline to submit <u>Grand Prize</u><br><u>Happy Hour Donation</u> description<br>to NBAA                       | <u>Grand Prize Happy Hour Prize</u><br><u>Donation form</u>   |  |  |  |  |
| Jan. 23, 2022    | Freeman Direct to Show<br>Site Shipments Begin  | Freeman begins accepting exhibitor shipments at show site  | Use Direct to Show Site Shipping<br>Labels  |  |  |  |  |
| Jan. 23-24, 2023 | Exhibitor Move-In   | <b>Exhibitor Move-In:</b><br>Mon., Jan. 23: 10 am - 5 pm<br>Tue., Jan. 24: 8 am - 2 pm                           | All exhibits must be complete by<br>2:00 pm on Tue, Jan. 24 to allow<br>for aisle carpet installation and<br>must be staffed by 5:00 pm for the<br>Launch, the welcome reception on<br>the show floor |  |  |  |  |
| Jan. 26-27, 2023 | Exhibitor Move-Out  | <b>Exhibitor Move-Out:</b><br>Thur., Jan. 26: 4 pm - 8 pm<br>Fri., Jan. 27: 8 am - 12 noon*                      | *All exhibits must be removed by 12 noon on Friday, Jan. 27.  |  |  |  |  |



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#### EXHIBITOR MOVE-IN, REGISTRATION, EXHIBIT HALL & MOVE-OUT SCHEDULES

| Date           | Exhibitor<br>Move-In  | Exhibitor<br>Registration              | Exhibit Hall Hours  | Exhibitor<br>Move-Out  | Exhibitor<br>Service Desk |
|----------------|---|--|---|--|---------------------------|
| Sun., Jan. 22  | FREEMAN<br>ONLY   |  |   |  |                           |
| Mon., Jan. 23  | Exhibitors &<br>EACs:<br>10 am - 5 pm   | <b>Exhibitors only</b><br>10 am - 5 pm |   |  | 8 am - 5:00 pm            |
| Tue., Jan. 24  | Exhibitors &<br>EACs:<br>8 am - 2:00 pm<br>All exhibits must<br>be set by 2:00<br>pm. | 9 am - 7:30 pm                         | 5:30 pm - 8:30 pm<br>Exhibits must be<br>staffed by 5:00 pm<br>for the Launch, the<br>welcome reception<br>held on the show<br>floor. |  | 8 am - 5:00 pm            |
| Wed., Jan. 25  |   | 7:30 am - 5 pm                         | 10 am - 5 pm  |  | 8 am - 5:00 pm            |
| Thur., Jan. 26 |   | 8:30 am - 4 pm                         | 9 am - 4 pm   | 4 pm* - 8 pm   | 8 am - 5:00 pm            |
| Fri., Jan. 27  |   |  |   | 8 am - 12 noon*<br>*All exhibits must<br>be removed by<br>12 noon on Fri.,<br>Jan. 27. | 8 am - 12 noon*           |

\*Freeman will begin returning empty containers as soon as aisle carpet has been removed. This may take up to 4 hours. Please plan accordingly. Note: Inclement weather may delay this process.