6 Tools to Maximize Your Sales Opportunites

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!

LEAD CAPTURE

MARKET RESEARCH

LEAD SCORING

INSTANT EMAIL FOLLOW-UP

EXHIBITOR PORTAL

LEAD NURTURING
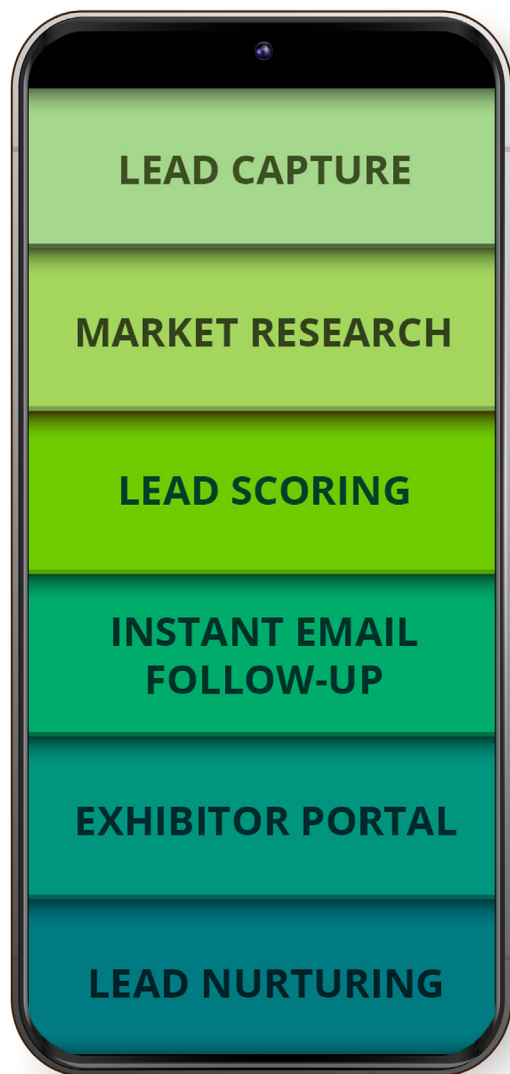
1 Collect leads on and off the show floor

2 Create action codes or survey questions to qualify leads

3 Score leads to identify your hottest prospects

4 Send targeted content to educate and inform prospects

5 Access leads any time

6 Transfer leads to your CRM for quick lead follow-up

Equip Your Team With the Right Tools For the Job

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CompuLEAD®

LEAD MANAGEMENT PRODUCTS CATALOG

Schedulers & Dispatchers Conference

Event Vendor OFFICIAL

PRODUCT COMPARISON CHART			
	CompuLEAD® App	CompuLEAD® Tablet	CompuLEAD® Kiosk
Scan badges for full contact details	✓	✓	✓
Capture demographic data	✓	✓	✓
Download app to my own phone	✓		
Use app on rented device		✓	✓
Capture leads off the show floor	✓	✓	
Capture leads in self-serve mode			✓
Pair with wireless printer*	✓	✓	
Qualify leads with action codes/surveys*	✓	✓	✓
Add notes to leads	✓	✓	
Send electronic literature*	✓	✓	✓
Export leads in CSV format	✓	✓	✓
Comply with GDPR*	✓	✓	✓

*Additional charges may apply

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