

FEB 25 → FEB 28 2019 | SAN FRANCISCO, CA | 37°47'39.9"N 122°23'45.0"W

# INTERNATIONAL OPERATORS CONFERENCE

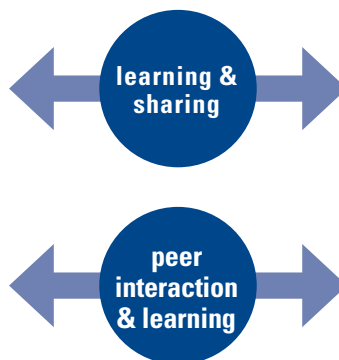
**BUILD YOUR  
CASE TO ATTEND**

The best way to show your employer the value of your attendance is to focus on the specific, tangible benefits attending provides you and your company:

## YOUR DIRECT BENEFIT

IOC is the best event that provides critical learning and best practices for anyone involved in business aviation international operations. From ICAO regional reviews to customs updates, this conference will leave you walking away with important information to do your job well.

The presenters are not the only experts at the conference. From other attendees, you will learn current industry trends and operational tips to help you work smarter, not harder.



## COMPANY'S BENEFIT

Attendees actively share key learnings with their team members back home who were unable to participate in the conference so everyone gains from the knowledge learned at this educational conference.

Implementing new technologies and processes will help your company save time and money. Interacting with peers expands your knowledge and allows your whole team to stay up to date in your industry.

## WHO SHOULD ATTEND?

Whether this is your first IOC or fortieth, you'll find value in the latest information shared at this year's conference. Encourage your flight department personnel such as pilots, flight department managers, and schedulers/dispatchers, as well as service providers, trip planners, FBOs, and international handlers to attend with you. This conference brings these two groups together for important networking and information exchange that your team won't get anywhere else.



500+ ATTENDEES



8 REGIONAL  
REVIEW SESSIONS



21 EDUCATION SESSIONS  
FROM INDUSTRY EXPERTS



20 COUNTRIES  
IN ATTENDANCE

**REGISTER TODAY**

[www.nbaa.org/ioc/justify](http://www.nbaa.org/ioc/justify)

# COST-BENEFIT ANALYSIS TO ATTEND IOC2019

Estimate the direct costs of your attendance:

(Registration Fee\*) +  (Hotel) +  (Travel) =

Early bird member registration is \$1,445, after February 4<sup>th</sup> is \$1,695.

\*Breakfast, lunch and mid-day snacks are covered in your registration fee.

What are your primary educational goals for attending the International Operators Conference?



Which sessions/speakers/topics are most likely going to help you achieve these educational goals?

[view program schedule](#)



What challenges do you (or does your company) currently face that this conference can help address?



Which sessions/speakers/topics are more likely going to help you solve these challenges?

[view program schedule](#)



Who do you plan to meet/network with at the International Operators Conference (peers, contractors, speakers, committee members, NBAA staff)?



## ADDITIONAL HELPFUL TIPS:

- Be proactive and reach out to coworkers who can help cover your workload during your absence.
- Schedule a meeting when you get back in the office to fill in your team on new takeaways.

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