

DEDICATED TO HELPING BUSINESS
ACHIEVE ITS HIGHEST GOALS.



MAY 5-7, 2020 | HARTFORD, CT

MAINTENANCE CONFERENCE

EXHIBIT SALES

nbaa.org/mc/exhibit

ATTENDANCE PROFILE



900+ ATTENDEES



150+ EXHIBITORS



**44 U.S. STATES
REPRESENTED**



**11 COUNTRIES
IN ATTENDANCE**



MAY 5-7
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MEET. RECONNECT. GENERATE LEADS. CLOSE SALES.

Join your customers – business aviation’s directors of maintenance, flight department managers, maintenance technicians, aircraft owners/operators, and chief pilots – at the 2020 NBAA Maintenance Conference in Hartford, CT. This event provides the perfect opportunity to:

- Showcase your latest equipment
- Market to potential customers and reinforce existing customer relationships
- Network with industry peers
- Keep up with regulatory changes and industry best practices
- Assist with industry and career outreach initiatives such as the AMT Maintenance Scholarship

THE EXHIBITOR LOTTERY DEADLINE IS MONDAY, DECEMBER 9.



2020 BOOTH PRICES

5x10 STANDARD BOOTHS

\$1,595

Booth space includes one complimentary exhibitor badge – a \$490 value.

10x10 STANDARD BOOTHS

\$2,125

Booth space includes one complimentary exhibitor badge – a \$490 value.

10x10 PREMIUM BOOTHS

\$3,025

Booth space includes an additional complimentary exhibitor badge – two badges for a \$980 value.

Additional booth sizes and prices can be found online at nbaa.org/mc/exhibit.

EXHIBITOR RULES AND REGULATIONS

Complete exhibitor information, including procedures, rules and regulations can be found online at: nbaa.org/mc/exhibit

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Showcase your products and services with this targeted group of key influencers and decision makers through valuable event sponsorships and advertising opportunities. A variety of price points are available to meet your needs and ensure optimal brand-alignment, visibility and recognition. For detailed information on options and pricing, contact sponsorships@nbaa.org.

PRELIMINARY EXHIBIT HOURS

MONDAY, MAY 4

10:00 a.m. – 5:00 p.m. Exhibitor Move-In

Charity Golf Tournament

11:30 a.m. – 12:30 p.m. Registration at Golf Club

12:30 p.m. – 1:30 p.m. Lunch

1:30 p.m. Shotgun Start

Post-Golf 19th Hole Reception

TUESDAY, MAY 5

Exhibit booths must be installed by 11:00 a.m.

7:00 a.m. – 11:00 a.m. Exhibitor Move-In

10:15 a.m. – 11:15 a.m. Vendor New Product/Services Showcase

12:00 p.m. – 5:00 p.m. Exhibit Hall Open

12:00 p.m. – 1:30 p.m. Lunch in Exhibit Hall

2:30 p.m. – 4:00 p.m. Break in Exhibit Hall

After 5:30 p.m., exhibitors may schedule their own events.

WEDNESDAY, MAY 6

8:00 a.m. – 8:30 a.m. Breakfast in the Exhibit Hall

8:00 a.m. – 5:00 p.m. Exhibit Hall Open

10:00 a.m. – 11:00 a.m. Break in Exhibit Hall

12:00 p.m. – 1:30 p.m. Lunch in Exhibit Hall

3:00 p.m. – 4:00 p.m. Break in Exhibit Hall

6:00 p.m. – 9:00 p.m. Off-site Evening Networking Event

THURSDAY, MAY 7

8:00 a.m. – 8:30 a.m. Breakfast in the Exhibit Hall

8:00 a.m. – 1:00 p.m. Exhibit Hall Open

9:30 a.m. – 10:30 a.m. Break in Exhibit Hall

12:00 p.m. – 1:30 p.m. Lunch in Exhibit Hall

1:30 p.m. – 5:00 p.m. Exhibitor Move-out

IMPROVED OPPORTUNITIES FOR FLIGHT TECHNICIANS

For the second year, NBAA's Flight Attendants/ Flight Technicians Conference will be co-located with the NBAA Maintenance Conference. This gives vendors the opportunity to showcase products and services targeted to over 200 flight attendants and flight technicians attending. Consider participating in this exclusive opportunity to not only get in front of business maintenance professionals, but also the flight technician community.



HELP SOLVE THE MAINTENANCE TALENT SHORTAGE

NBAA offers current and aspiring maintenance technicians the opportunity to receive scholarships. As an exhibitor, please consider these sponsorship opportunities. Your contributions will help pave the way to future careers in business aviation maintenance.

Charity Golf Tournament – Monday, May 4

Visit nbaa.org/mc/golf for additional information about the golf tournament. Registration will be available by late February.

Silent Auction

For the the silent auction form and donor rules to ensure compliance with federal and local laws for donations, visit nbaa.org/mc/auction.

Please note, when booking flights and accommodations, sessions will not end until 5:00 p.m. on Thursday, May 7, 2020.



NBPAA

National Business Aviation Association

1200 G Street NW, Suite 1100

Washington, DC 20005

GET MORE CUSTOMERS AT THE MAINTENANCE CONFERENCE



**Submit Your Exhibitor
Application by the December 9
Priority Deadline**



**Select Your Booth Space
During Live Placement**



**Let Your Customers Know
You'll be Exhibiting and
Invite Them to Attend**



**Get Leads and Close Sales
for the Year Ahead!**