



# NBAA GO

## LEADERSHIP SUMMIT

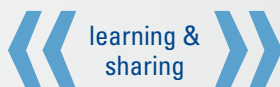
March 24-25, 2021

This two-day event will bring together current and emerging business aviation leaders and will focus on important workforce issues, building an inclusive industry, and more!

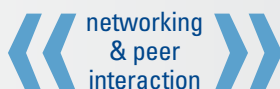
The best way to show your employer the value of your attendance is to focus on the specific, tangible benefits you and your company will gain from the summit.

### YOUR DIRECT BENEFIT

The virtual summit format, topics, and purpose are designed under the theme of, "Leading Through Uncertainty." Emphasis will be placed on topics such as emotional intelligence, change management, communication, workforce issues, diversity, equity & inclusion, and more.



The professional speakers are not the only experts at the summit. Connecting with other attendees will keep you current on industry trends, new products and services, and operational tips to help you work smarter, not harder.



Develop high-level workplace skills that will enhance your leadership abilities, management style, personal brand and more.



### YOUR COMPANY'S BENEFIT

Following a year of uncertainty, attendees will walk away with new strategies on adapting, communicating, and leading through challenging times and can begin implementing them immediately.

Applying new technologies and processes will help your company save time and money. Interacting with industry peers (even virtually!) expands your knowledge and allows your whole team to stay up to date.

Investing in retaining and developing existing talent will save your company money and boost overall morale.

**REGISTER TODAY**

**[nbaa.org/go/leadership](https://nbaa.org/go/leadership)**

### ADDITIONAL TIPS:

- » Be proactive and reach out to coworkers who can help cover your workload during the two-day summit.
- » Once the summit concludes, schedule a meeting with your manager or team to review your top takeaways.



VIRTUAL NETWORKING  
WITH C-SUITE LEADERS  
AND TRAILBLAZING  
YOPROS ACROSS  
THE INDUSTRY



ZERO TRAVEL, HOTEL OR  
ADDITIONAL EXPENSES



8 PROFESSIONAL  
SPEAKERS



6 EDUCATIONAL SESSIONS  
+ 15 MICROSESSIONS

What are your primary educational goals for attending the NBAA GO Leadership Summit?



Which sessions/speakers/topics are going to help you achieve these educational goals?

[view program schedule](#)



What challenges do you (or does your company) currently face that this virtual summit can help address?



Which sessions/speakers/topics are going to help you solve these challenges?

[view program schedule](#)



Who are you excited to connect with at the NBAA GO Leadership Summit?

(Like-minded peers, C-Suite leaders, professional speakers, committee members, etc.)



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