

2023 YOPRO SURVEY RESULTS



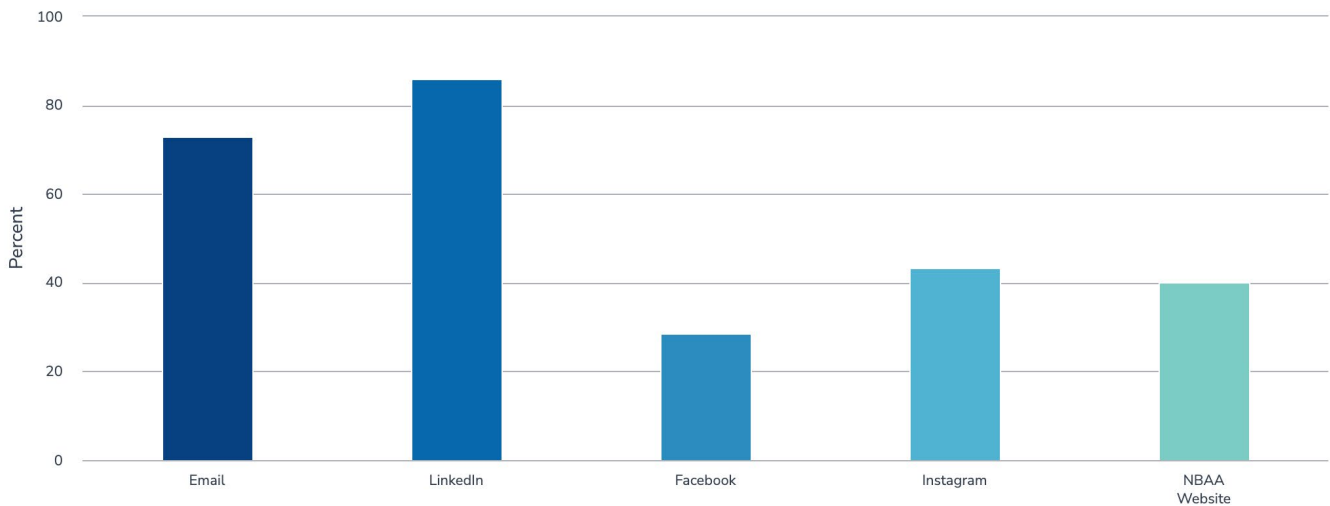
REPORT FOR 2023 YOPRO SURVEY

In 2023, NBAA’s Young Professionals in Business Aviation (YoPro) Council conducted a survey to gain insights into the experiences, aspirations and challenges faced by young individuals working in the business aviation sector. The goal of this survey will help NBAA understand their perspectives on career development, industry trends and work-related factors. Here are the results of the 2023 YoPro Survey.

125 total responses

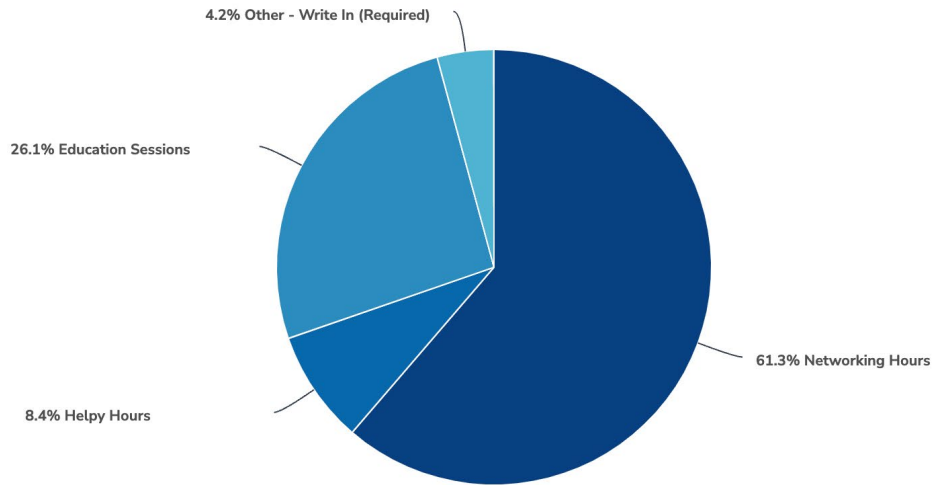
100% responses subscribe to YoPro Quarterly Newsletter

On which platforms do you receive YoPro or NBAA news and updates?



Value	Percent	Responses
Email	73.0%	89
LinkedIn	86.1%	105
Facebook	28.7%	35
Instagram	43.4%	53
NBAA Website	40.2%	49

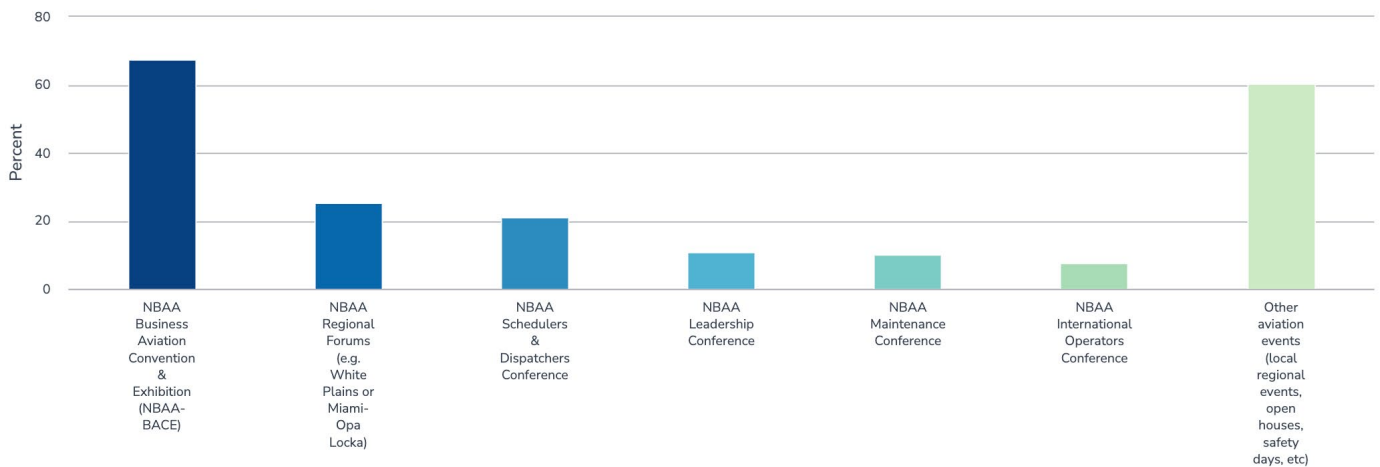
When you attend industry events, what YoPro-sponsored events do you look forward to the most?



Value	Percent	Progress Bar	Responses
Networking Hours	61.3%	<div style="width: 61.3%;"></div>	73
Helpy Hours	8.4%	<div style="width: 8.4%;"></div>	10
Education Sessions	26.1%	<div style="width: 26.1%;"></div>	31
Other - Write In (Required) (click to view)	4.2%	<div style="width: 4.2%;"></div>	5

Totals: 119

What industry events do you normally attend on an annual basis?

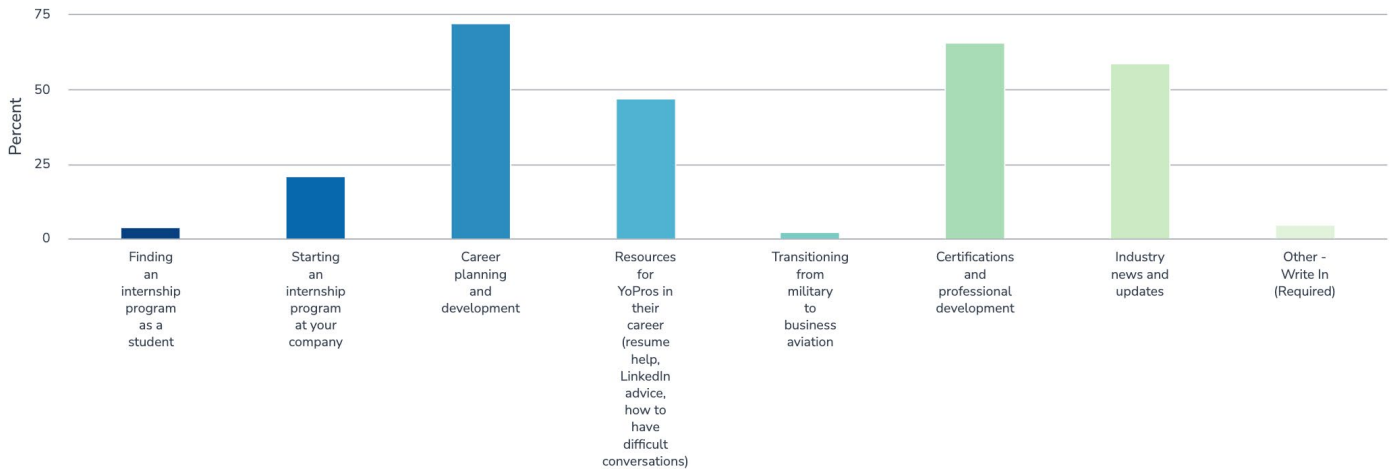


Value	Percent	Progress Bar	Responses
NBAA Business Aviation Convention & Exhibition (NBAA-BACE)	67.5%	<div style="width: 67.5%;"></div>	79
NBAA Regional Forums (e.g. White Plains or Miami-Opa Locka)	25.6%	<div style="width: 25.6%;"></div>	30
NBAA Schedulers & Dispatchers Conference	21.4%	<div style="width: 21.4%;"></div>	25
NBAA Leadership Conference	11.1%	<div style="width: 11.1%;"></div>	13
NBAA Maintenance Conference	10.3%	<div style="width: 10.3%;"></div>	12
NBAA International Operators Conference	7.7%	<div style="width: 7.7%;"></div>	9
Other aviation events (local regional events, open houses, safety days, etc)	60.7%	<div style="width: 60.7%;"></div>	71

OshKosh, Women In Aviation and Regional Group events

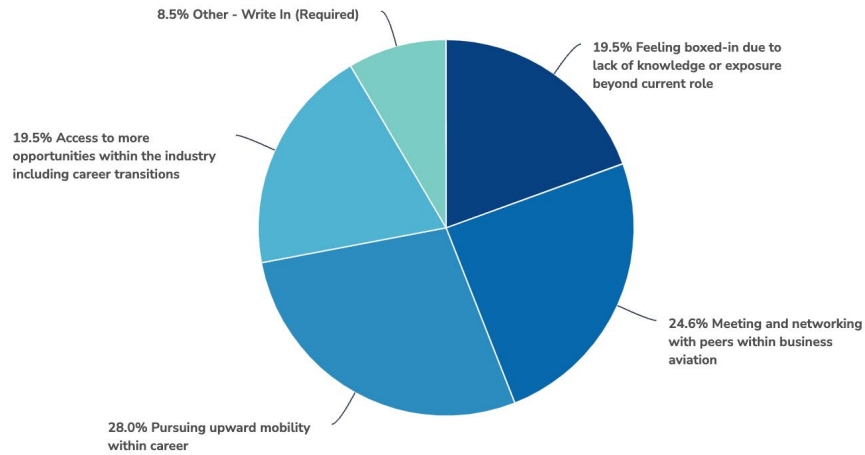
were listed as the most popular non-NBAA hosted events

What content or topics would you be most interested in learning about from the YoPro Council?



Value	Percent	Responses
Finding an internship program as a student	4.1%	5
Starting an internship program at your company	21.1%	26
Career planning and development	72.4%	89
Resources for YoPros in their career (resume help, LinkedIn advice, how to have difficult conversations)	47.2%	58
Transitioning from military to business aviation	2.4%	3
Certifications and professional development	65.9%	81
Industry news and updates	59.3%	73
<u>Other - Write In (Required)</u> (click to view)	4.9%	6

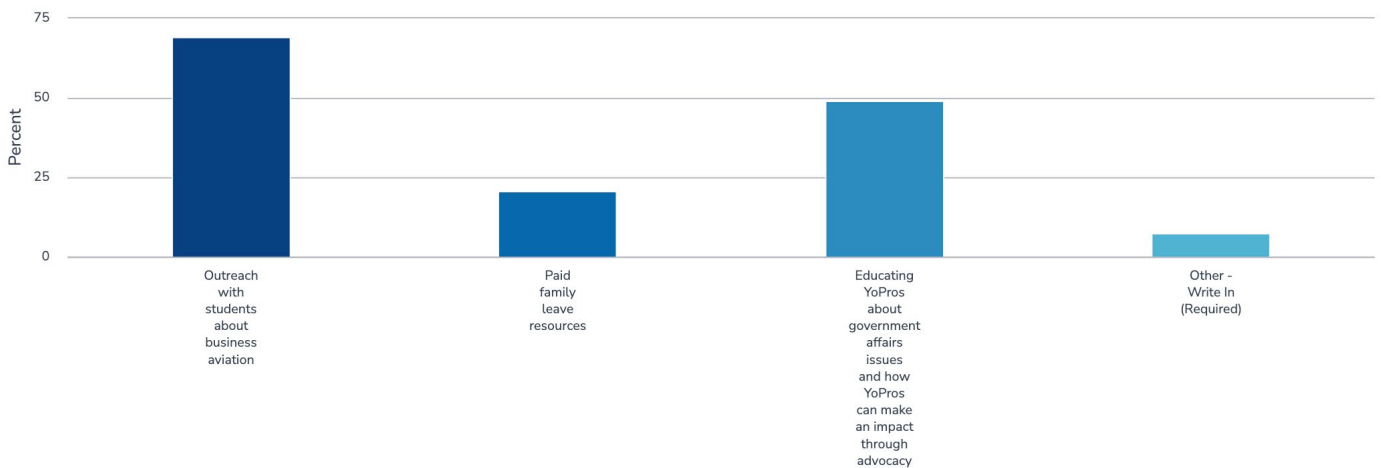
What is the most significant challenge or obstacle you are facing in your career that you would like help with right now?



Value	Percent	Responses
Feeling boxed-in due to lack of knowledge or exposure beyond current role	19.5%	23
Meeting and networking with peers within business aviation	24.6%	29
Pursuing upward mobility within career	28.0%	33
Access to more opportunities within the industry including career transitions	19.5%	23
Other - Write In (Required) (click to view)	8.5%	10

Totals: 118

The NBAA YoPro Council Advocacy Working Group helps YoPros better engage, mobilize and deepen their relationships within the business aviation community. What do you think the Advocacy Working Group top priorities should be?



Value	Percent	Responses
Outreach with students about business aviation	69.2%	83
Paid family leave resources	20.8%	25
Educating YoPros about government affairs issues and how YoPros can make an impact through advocacy	49.2%	59
Other - Write In (Required) (click to view)	7.5%	9



National Business Aviation Association
1200 G Street NW, Suite 1100
Washington, DC 20005
www.nbaa.org
(202) 783-9250 | info@nbaa.org

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ABOUT NBAA

Founded in 1947 and based in Washington, DC, the National Business Aviation Association (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. Contact NBAA at 800-FYI-NBAA or info@nbaa.org. Not a member? Join today by visiting nbaa.org/join.

ACKNOWLEDGMENTS

This resource was prepared by NBAA's Young Professionals Council (YoPro). Expect the latest on events, networking and career resources directly to your inbox, including NBAA's [YoPro Quarterly Newsletter](#). Got topics or suggestions? We'd love to hear from you at yopro@nbaa.org.