

# CAM AMBASSADOR PROGRAM

## Marketing Agreement

### NAVIGATING THE FUTURE FOR BUSINESS AVIATION PROFESSIONALS

NBAA's Certified Aviation Manager (CAM) is business aviation's only accredited professional certification program. To facilitate the industry's ongoing success, we are creating new professional development opportunities specific to our workforce needs. By distinguishing yourself as a CAM Ambassador, you can help shape the future of both the CAM program and business aviation industry.



### BECOME A CAM AMBASSADOR

Since its inception in 2003, the CAM program has been certifying the future of business aviation through professional development and lifelong learning – critical components in the effort to expand and retain the industry's workforce. Our CAM Ambassadors are made up of individuals and businesses as diverse as the business aviation community itself, and who share a common interest in ensuring a successful future for business aviation.

#### Your investment as a CAM Ambassador will allow us to:

- Develop CAM strategic leadership programming designed to take business aviation leaders to the next level
- Create new, even more accessible learning opportunities (such as content for NBAA's online learning management system)

Your contribution is either allocable to assist those pursuing the CAM credential, current CAMs seeking recertification, or generally directed to needs identified by the CAM Governing Board (CAMGB) as fiduciary of your contribution.

### CONTRIBUTION LEVELS

#### Jump Seat Contributor: \$1,500 to \$2,499

You are glad to help aspiring or current CAMs pursue excellence in the business aviation industry. Your support includes:

- Invitations to regular program briefings and dinner with CAMGB during the midyear meeting
- A collaborative voice in ensuring the program is answering the needs of the business aviation community
- Recognition at CAM events at NBAA-BACE

#### Right Seat Contributor: \$2,500 to \$4,999

You like the jump seat and understand and embrace the opportunity to further bolster individuals who wish to distinguish themselves among their peers. Your support includes all benefits of the Jump Seat level plus:

- Opportunity to select the topic/focus of an NBAA Flight Plan Podcast and provide Subject Matter Experts

#### Left Seat Contributor: \$5,000+

You are "all-in" and we thank you for your trust! We will lean on you for advice, counsel and help in crafting strategic objectives for the CAM program. Your support includes all benefits of the Right Seat level plus:

- Opportunity to partner with NBAA to create a one-hour thought-leader style webinar, designed for current CAMs, with content aligned with an NBAA CAM Domain
- Engagement with NBAA senior executives on industry topics
- Recognition as lead sponsor for a new PDP Strategic Leadership Course designed for CAMs at \$10,000+ commitment

*Please fill out the following fields and submit completed form to [cam@nbaa.org](mailto:cam@nbaa.org). Representatives from NBAA will be in touch shortly after to confirm your contribution.*

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*Contact Name*

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*Contribution Amount*

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*Company Name*

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*Date*

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*Signature*